Radio Guide

G E C A 8 7 6 4 3 Z 1

WEEK ENDING NOVEMBER 17, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT





Volume IV Number 4

In This Issue:

Floyd Gibbons Master Hunter of Headlines

Warden Lawes' Romance in The Big House

Want to Write a Song?-Vaughn de Leath Tells Inside Facts

See Page 14: Complete Radio Programs Start



AMERICA'S WEEKLY

FOR RADIO LISTENERS

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FLOYD GIBBONS -

disaster shakes the earth—wherever history is in the making—there you'll find Headline

T've got ants in my pants," is the inelegant way Floyd puts it. And the ants have started seething again. Even now Floyd's sensitive ears have heard the rumble of musketry in Europe, and along about Christmas he'll be scuttling over the Balkans, ferreting for news.

ferreting for news.

Talking to Gibbons is an experiexect. It's like leeling the shock of buckets of ice waterexect. It's like leeling the shock of buckets of ice waterexect style of the style o

Ployd is a hundle of five wires when he strides into the radio studio. It's work—hard work—to this picturesque adventuer. He takes off his coat, rolls up his sleeves, loosens his collar, switches his cigaret to a far corner of his mouth, and lets go his breath-

Out come the words. Sharp, Clear, Terse, He crams more action into his fifteen-minute broadcasts than two average commentators.

How he keeps going is one of those eternal mys-

teries.

He works fifteen to eighteen hours a day—in bed,

He works hiteen to eighteen hours a day—in bed, out of bed, in a plane, on a train.

When he isn't preparing his radio, scripts, he's busy writing his newspaper and magazine articles. When he isn't working, he reads. His reading sphere is as immense as the globe he trots. A legion of newspapers from all over the world. Magazines and books of every kind-from detective thrillers to the classics

Floyd with Captain Nagai (right) on his way to the Manchurian front and (below) interviewing Admiral Nomura of the Japanese navy



By Jack Banner

"He Works Fifteen to Eighteen Hours a Day-in Bed, Out of Bed, in a Plane, on a Train. When He Isn't Preparing His Radio Scripts, He's Busy Writing His Newspaper and Magazine Articles, When He Isn't Working, He Reads. -How He Keeps Going Is One of the Eternal Mysteries"

Books on every subject under the sun. His bed com-

Books on every surject thater me sun. His best con-panions are a book and a package of cigarets. He finishes both before he turns out the light. The Headline Hunter's apartment reflects the man. It's filled with mementoes of his days spent in queer ports of the world. On the mantle stands a silver vase



Floyd's apartment reflects the man. Note the well-stocked book-shelves, the radio cabinet, the air of masculine comfort in the living room

rate Floyd's making the first broadcast from Asia to America from a theater of war. In another corner is a magnificent gold and silver ship's model—a gift from the Chinese Government.

His apartment is the nearest thing to what Floyd might call home. It really isn't that—it's just a convenient stopping-off place between dashes about the

He's just purchased a new ultra-powerful short-wave set—and he plays with it like a kid with a new toy. More globe trotting. His contact with the far-off places he knows so well.

he knows so well.

Scattered about his apartment are typewriters of all sizes and varieties. Filing cabinets galore—a well-thumbed encyclopedia—overhowing bookcase—stacks of fan letters to be read and answered.

There's one feature of the apartment which cannot be overlooked. You'll be almost sure to see white

rats chasing one another in their cage or across the

party. Some admirer presented Floyd with the white rats. They have come unmistakably under the dynamic influence of their owner in a most exaggerated fashion. Madly they go, chasing in circles all day long, intent

energetically—but he's always going some place—and how!

T can't help it if I have to go places. It's my fate. Fate," sand Floyd in a studious mood, "is a funny thing. I dun't know what conclusion you will gather from this story. But it certainly sounds like fate. An O. Henry, perhaps, might know the answer."

Floyd then unfurled one of the strangest true stories ever heard. The Sino-Japanese fuss of a few years back was at its height. The

back, and the Japanese fleet steamed proudly into the harbor. War Correspondent Floyd Gibbons boarded

and not tucked away his notbook when the Admiral invited him to have a drink.

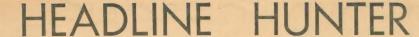
Admiral Nomura proceeded to kid Gibbons about the white patch over his left eye. Not in a nasty way, mind you, but in the polished manner of the Japanese. Floyd isn't sensitive about that white patch—it's an honorable badge of war; but he was hopping mad nevertheless.

"You know, Mr. Gibbons," said the Admiral, "some-how or other you remind me of Cyclops, the one-eyed

here was nothing for Floyd to do but laugh, and

nere was nothing for Floyd to do but laugh, and shortly thereafter he took his departure. "The next day," concluded Floyd soberly, about another Japanee battle-wagon when a bulletin arrived. It contained the news that Admiral Nomura's left eye bull been blume and by a would-be assissin. On the heels of the bulletin there came a personal letter to me from the Admiral."

Floyd went over to a filing cabinet, and after a short search removed a letter from the file. "Read it," he urged.
1 did: "Dear Mr. Gibbons: "May I respectfully ask



your permission to join the Cyclops Club-and if so will you forward one of your white patches? . . . Admiral Nomura."

Then Floyd told of another peculiar twist to the

The Chinese had retreated but had intrenched astrongly in their new position. From every out-

Floyd was all set to cover the grim proceedings to the bitter end, when he received the fateful cable from his home office telling of the Lindbergh baby kid-

raping, Floyd took one look at the message. "To hell with the war! he shouted and by plane and fast steamer he hurried to saddened Hopewell, New Jersey, to cover the biggest crime story of the century. And helieve it or not—when he left, the war just folded up and quit!

It seems that for the past twenty years there can't be a big armed brawl without Floyd's professional at-

tention.

It's been that way all through Floyd's life But lately he's been eating his heart out because he missed the assassination of King Alexander and Premier Barthou. "I guess my luck must be running out on me," is his grim explanation of his absence from



Floyd's speedboat (left) and a close-up of Floyd and Virginia Gardi-ner, the actress, from a photograph taken on the day Floyd broke the record for speed in taking a motor craft around Manhattan Island

that scrue when history was in the making.

Still, Fluyd's doing his bit here in America. He's reporting, via the property of the property of

His sponsor is cooperating with the Home Loan Corther poration in Washington. Each week Floyd makes along the economic battle and the later developed a long the economic battle fact that his radio work has the control of the later of later of

I told him no. But there is one funny yarn that can be told, and it marks Floyd's devil-may-care repu-

tation perfectly. The world ablaze. Floyd covering the conflagration for the Chicago Tribuna syndicate. His vivid, vitalized war stories were the talk of the nation. Came a cable from the syndicate.

chief;
"Why the hell is your expense account so high?"
Floyd scribbled the answer and handed the message to the dispatcher. He simply said:
"I'll bitt. Why?"

"I'll bite. Why?"
It's still a classic along newspaper row. But he didn't tell me. I had it upon good authority from another, less modest, source—Gibbon's buther-valet.
"No man is a hero to his valet," penned a sage. Here's Floyd, a hardboiled gent, who has faced, death, unbelievable hardships and privation a thousand times.

He's gone everywhere; seen everything, and leads a life

He's gone everywhere; seen everything, and leads a life that in one week's time would send you or me to the nearest sanitarium. Yet his man Friday calls him ribe biggest-hearted gay in the would. While Floyd's back was turned, how the ribe would be the ribe of the ribe would be ribert of the rib

But no, there was no such story attached to it. American engineering ingenuity had made of this samovar a provider of hot water for tea. And Floyd has the grandest time just sixting in front of that kettle, gently dipping a tea ball into a glass of hot water, and slowly

appending a support of the support o sits back and announces in a matter-of-fact fashion.
"I think more people should drink tea in the alternoon,
Never a dull moment, for even in his moments of

Floyd Gibbons may be heard every Saturday evening at 7:45 p. m. EST, or at 6:45 p. m. CST, over an NBC-WEAF network—sponsored by the Johns-Manville Corporation.



Harriet's favorite pose is hugging her knees-whether she wears evening gown or lounging pajamas

It's Harriet Hilliard for euphony—it's Peggy Lou Sny-der on the county record books at Des Moines, lowa— but it's just plain "Snyder" to the boys in Ozzie Nelson's band with whom she is the singer and adored favorite.

Nelson's band with whom she is the singer and adored favorite.

To the listeners she's the Wizard of Ozzie—one of the featured attractions on the NBC Sunday program which brings Joe Penner to the microphone.

This being liked by the bandboys is no novelty to Harriet. She was carried to fame on a wave of devotion among the college boys of America. Literally she is the Sweetheart of Sigma Everything.

The campus idolatry began three years ago when she was mistress-of-ceremonies for N. T. G.—Granlund—at the Hollywood Restaurant in New York. College boys who came to the metropolis over week-ends for a lark found a nightingale in Snyder.

Where business previously had been N. T. G. (none too good) it developed into a struggle to obtain admission to the cafe. Five and ten dollar bills to the headwaiters became the premium for tables that would afford an unobstructed view of Harriet and a chance to win one of her dimpled smiles.

She was toast of the dormitories and the secret, if widespread, passion of the fraternity houses. Had she worn all the jeweled fraternity pins offered, she would have looked like a coster-monger on a bank holiday. She has been offered some of the most aristocratic names in the Blue Book, but has learned to dedge proposals like a chorus girl parries unwanted dates,

The Blue Book doesn't particularly intrigue her.

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Betty Co-Ed-of the Air

By Harry Steele

Toast of Any Campus-Singer of Note-an Actress at Six Weeks of Age-Heir to the Hurrah-That's Harriet Hilliard

She'll know Who's Who when he comes along. Although still only 22 years old, she already has disposed of one marital disillusionment. Some whisper that she has made her next choice, hinting that Ozzie has such a strong hold upon her that it is described as a half-Nelson.

Ad she followed family precepts, Harriet would be on the stage rather than just of it. Her mother was an actress and her father a stage director; she made her own debut at the age of six weeks. She was carried on the stage as the heir in the popular comedy. The Heir to the Hurrah.

Singing and dancing talent intruded itself just about the time Harriet might have taken up a dramatic career. But its progress was impeded during time out for education. She attended St. Agnes' Academy in Kansas Câty, Missouri, where she was a classmate of Ramona. The two of them took part in convent entertainments and so rapidly did their fame spread that on the few occasions when the institution staged its student productions, local



Harriet (above) in a closeup as she may be seen when she faces the micro-phone—as shown full figure, on the right

theater managers thought their houses were being boy-

Chester Hale was Harriet's first dancing instructor. Under his tutelage she advanced so that at fifteen she had abandoned school books and made her debut in vaudeville. At that time the Orpheum Circuit was one of the Titans of vaudeville and under its banner she was like a juvenile on a merry-go-round. Around and around its 52-week circuit she went, until she had completed at least firm land and around each the seed of the part and the part of th pleted at least five laps and seen more of the world than a tar in the navy.

It was when she had settled down at the New York cafe that Ozzie Nelson first saw and heard her. His mind telegraphed his heart, "I came, I saw and was conquered," and heart and hand merged to press upon her an invitation to join his Glen Island Casino band.

Snyder was willing, so N. T. G. lost a stellar attraction. There was a sudden avalanche of college youths at Glen Island. For a few weeks the management wasn't certain what caused the bulge in prosperity. They thought they had turned the corner single-handed. It proved to be just Harriet and the band. She has been with Nelson ever since, and the likelihood of a permanent connection already has been suggested.

Right now there is the possibility that the films will

claim her. She's the answer to a producer's prayer, having all of the qualifications demanded by that exacting art. She is radiantly lovely, is brimming with talent, has halo-like golden hair, and all the physical particulars. She is five feet, five and three-quarter inches tall, and weighs 114 pounds—is buoyantly youthful (as well as ornamental) and simply exudes charm and appeal.

er particular weakness is shoes—which is not an outcropping of the myriad bids she gets to go motoring with the college lads. She simply likes a variety of
footwear and goes in for it in a big way.

The tall-corn influence is noticeable in her domestic
inclinations. When she is in a position to get away from
it all she is going to purchase a vacated Connecticut
farm and abandon herself to the delights of removating
it and raising suckling pigs and guinea-fowl which she
describes as polka-dotted chickens.

She hasn't had a vacation in four years, so while
everybody else is bending backward to hold his job she's
hoping that some sort of upheaval comes along to bounce
her into at least a few weeks' undisturbed rest. Femininelike, she fancies herself as a bit of an interior decorator
and would like to test her handiwork on that envisioned
Connecticut homestead. Connecticut homestead.

Harriet Hilliard is on the Bakers Broadcast, sponsored by Standard Brands, every Sunday at 7:30 p. m. EST, or 6:30 p. m. CST, over an NBC-WJZ network.





Warden Lawes whose true life stories of con-victed men grip listeners

Romance in the Big House

By Howard Wilcox

Continually Warden Lawes Encounters Romance in Sing Sing - the Strong, Stark Romance of Unfortunates Trying to Win Back Their Places in the Sun

n a gray morning in the "big house" at Ossining, New York, Warden Lewis E. Lawes paced the floor of his office. The humanitarian and war-der—whose furrowed brow is a testimonial to his years of devoted fighting for his charges—was moved to an uncommon degree.

uncommon degree.

First, the man: He is author of that best-seller "20,000 Years in Sing Sing" and writer and narrator of the radio script of the same name. Contact with embittered, violent men of evil has not hardened him. Rather, it has made him aware of life's inequalities, of the weaknesses in a penal code which would cleanse and rehabilitate men, but which somehow falls far short of its purpose. He is bitterly opposed to capital punishment.

His sorrow this day was brought about by another evidence of the failure of the national corrective system. Before him was the case of the young man who, six years before, had completed his sentence and turned his back on a shadowed past.

"When he went out of here," the warden said, in telling of the experience later, "he forgot all save that he had been scourged for his indiscretion and that there is only one right way of living. He took a Civil Service examination for a state job which be obtained without difficulty. He filled out his application in such a way as to avoid mention of the prison sentence which he had served.

Cradually he won minor promotions, until he was able to save enough of his earnings to marry and make a home. His life has been all that any mother might ask of a son, any wife of a husband. He is married to a charming woman, and they have a daughter who adds the needed touch to their domestic Arredy.

"And today—he is out of a job, in spite of the opinions of his superiors that he was one of the most diligent and capable employes on their payrolls. Why? Because society, in its narrow-minded way, has a grudge

States!"
Warden Lawes does not stop at suffering his own heartache. He must suffer it for many others in such Gethsemanes as this. Here is his secret—this endless contact

with romance—not the blithe, colorful romance of fic-tion and dreams—but the strong, stark romance of un-fortunates wooing life with fervid passion to find their

fortunates wooing life with fervid passion to find their places in the sun.

But even romance in the popular sense thrives and flowers in the dank atmosphere of a penitentiary. Not boy-and-girl romance, but the drama of human life and interests of love and pity. The very strain of sympathy which betrays itself occasionally in the most unregenerate of Warden Lawes' charges authenticates the claim upon which he builds all of his extremely humanitarian principles—that most criminals are normal, everyday men, turned anti-social by a variety of external impulses.

He pictured a night not so long ago, during which a particularly vicious and intractable prisoner was destined to extinction in the dreaded electric chair. As

destined to extinction in the dreaded electric chair. As the hour of execution drew near, the doomed criminal's heart-broken and penniless wife and haby came to Sing Sing for their tragic last farewell.

Throughout the entire cell block quivered that tense thrill which marks the moments before every execution. Other prisoners, normally cheerful and optimistic, cowered in their cells, awed by the imminence of the spectre—or rattled cell doors in protest against the avenging system so bitterly opposed by Warden Lawes.

Almost before the benighted woman had walked

Warden Lawes.

Almost before the benighted woman had walked the length of the death-cell corridor, the grapevine had spread the word that she was there. As if from shouted command, a hush calmed the air of belligerence.

"She ain't got a dime," was the sense of the message which literally leaped from cell to cell. "He's goin' out leavin' her and the brat starvin'—the rat." They could condone his part in crime; but for him to have failed to provide for his own was outside their peculiar code. Then some eager mind grasped the situation—and cleared the atmosphere.

"I'm going to start a pool for the dame," was the profler which worked the miracle...

Warden Lawes is inordinately proud. But there is an especial tenderness for one which he recalls most vividly.

"We had a fellow here," he related, "who was serving time for a brutal assault in connection with a robbery. He was one of the surliest prisoners in the place, unruly and vicious, in keeping with the nature of his crime. But with all of his fierce animalism there was a vulnerable spot of which I eventually learned. He was childishly sentimental about a woman with whom he had lived, and their two children.

"Trying to make him a bit more pacific about his fate, I dwelt on these three souls who meant so much to him. I made him realize that he was in for a long term, not a day of which would be gained if he persisted in his present trend. I pictured the reward for him and his of good behavior, in the form of time clipped from the seeningly endless vista of years. Finally I held out the most tantalizing bait of all, the hope of parole.

"It worked. He ceased his tantrums, applied himself diligently—and eventually he developed into a model prisoner. In eighteen mooths he had made himself eligible for parole—but even though I recommended him, his (Continued on Page 19).

Wanden Lawer' daugh. diligent and capable employes on their payrolls. Why? Because society, in its narrow-minded way, has a grudge against him.

"He had come up for a major promotion to a position of responsibility. In the years he had built up his morale and reputation he had forgotten how he worded that early application. When the new application was compared to the old, there were discrepancies. An inquiry was launched, and his prison record came to light. "For the good of the state' he was not alone rejected for the new job, but fired from the one he was holding.

"Romance within prison walls? They teem with it—with drama—and with such tragedies as this. This thing cannot be. That inherently honest man who paid for his one defection must not be hounded. He must be permitted to carry his banners high, to continue the battle for a decent place in life. And he will be, if I have to carry the case to the President of the United States!"

Warden Lawes does

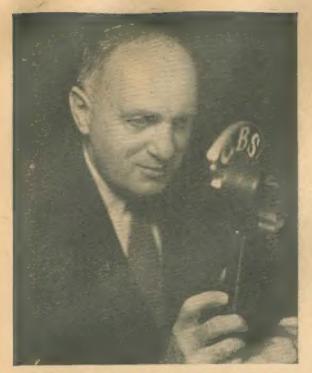


The Warden photographed as he was leaving Sing Sing with one of his con-freres mentioned often on the air

By the next night Warden Lawes, through the medium of a spokesman selected by the other inmates, was tendered a purse of \$2,500 for the widow. The sum represented a dollar for each of the prisoners in the institution. This was stir money, important to those impoverished souls; but to them it made up for the shortcomings of one of their fellows, and they gave it without stint. One prisoner pledged his prison carnings for five years to give his part of the widow's mite. Yes—there is romance in penitentiaries—there are men with souls in those dreary environs.

Proof of the sentiment which breeds behind bars is evidenced by the good will of most of the prisoners at holiday times. Many and unique are the gifts made to prison officials at Christmas. Of all of his gifts Warden Lawes is inordinately proud. But there is an especial tenderness for one which he recalls most wirdly

Warden Lawes' daugh-ter Cherie finds ro-mance of her own in the outdoors. At thirteen she is an accom-plished equestrienne



The one and only Roxy, who may be heard over the CBS-WABC airwaves every Saturday at 8 p. m. EST

THEM WAS THE DAYS—A forgotten page of radio history was brought to light when a reporter from this department last week interviewed PANDORA PERKINS, pioneer torch singer. Reclining on an old bass violin, surrounded by her priceless collection of stuffed microphones, Miss Perkins told how she wowed the crystal-set audience in the days when MR. AYLESWORTH was in the electric light business and nobody had discovered ROXY. "I used to burn up their ear-phones," said the grand old lady of pre-sustaining programs, shaking her silvery tresses and flicking a bit of lip rouge off her cigaret. "America's Heartburn they used to call me," she crooned, "and was I hot! When I was good I was very, very good, and when I was bad I was torrid."

In those days a radio station consisted of some tubes, a few hundred feet of antenna and a collection of phonograph records. Personal entertainers were obtained from the neighbors or from the station owner's

Standing By-

With Ray Perkins

family, although sometimes the local vaudeville bill would supply a few suckers. Talent was catch-as-catch-could, and was paid off in doughnut holes. In 1921 a butcher in Alagazam, Iowa, approached the local KOOP with a proposition to pay for some advertising, and was kicked downstairs by an indignant station manager.

"I well recall," well-recalled Miss Perkins, "when the manager of station WWWW sent the station phonograph needle out for repairs. It wasn't returned in time, but we went on the air that night just the same. I sang for two hours before complaints started coming in. Then Elmer Tush, our announcer, read the entire evening newspaper to the audience, and old man Scroggins' daughter played her mandolin. Fortunately the studio engineer, who worked in the blacksmith's shop daytimes, was a member of the Volunteer Fire Department, and he was called out on a fire at 11 p. m. so we had to quit the air anyway.

he was called out on a fire at 11 p. in. out the air anyway.

"RUDY VALLEE hadn't eaten a single yeastcake in his life at that time," she continued, "and CANTOR would drink any kind of coffee that was handed to him. People thought the word 'audition' meant the opposite of subtraction. JOE PENNER'S duck was in egg form, and FRANK CRUMIT was just beginning to call up

and FRANK CRUMIT was just beginning to call up JULIA for dates."

Miss Perkins' first commercial was over WCTU for the Itsy Bitsy Condensed Milk Company, featuring milky-wilky from happy cowsy-wowsies. The studio was equipped with condensers, and the program theme song was Curdle Up a Little Closer. But when Miss Perkins insisted on bringing the company's chief cow in as guest artist, the sponsor failed to re-moo her contract.

Miss Perkins alway felt the cow was to blame. As a result, all her subsequent programs featured the bull with consistent success, a custom that prevails to

this very day.

"I have a nephew named Ray in the broadcasting business now," said the Queen of the Early Twenties. "If you see the brat, tell him I said his last week's pro-

PAT BALLARD and CHARLIE HENDERSON, who wrote the words and music for those miniature musical comedy satires on the Chesterfield program, have had five offers from major sponsors. They are holding out for plenty, and I don't blame them. Their

ideas are fresh and their treatment clever. Holding out for dough is a dangerous game, though. You've got to know just when to give in, so your holdout doesn't become a stayout. Still, I think the boys will not be lost to the public ears.

FRANK LUTHER has been Kleig-lighting it in a series of shorts, surrounded by a bevy of show-dollies whose costumes are as frank and open, to say the least. The pictures are produced by the Educational Film Company. They certainly are educational, says Frank.

It was the same FRANK LUTHER who not long ago surged thru' the air as Your Lover, whispering ar-dent nothings to imaginary beloveds between ballads. The series was very successful, but his wife made him

As the printer's ink dries on these pages, SOPHIE TUCKER, last of the red bot mamas (another adopted aunt of mine), is being feted by fellow actors with a beefsteak dinner celebrating her return from England. According to an old legend, Soph is responsible for the precaution of using asbestos curtains in theaters. Her singing used to start fires.

THE WAY THINGS BREAK-REED KENNEDY, well known as a singer on KDKA, was discovered by an official connected with the Gulf Oil series, and signed for one trial spot on the Gulf program of October 29

So a few days in advance Reed hopped to New York, high in spirit and hope, for his big oppor-

York, high in spirit and hope, for mis big oppor-tunity.

And Mrs. Kennedy with him. He conferred, he rehearsed, he waited. The program started. A bat-talion of friends were listening in. But WILL ROG-ERS, in that quaint way of his, ran overtime to such an extent that a drastic cut was necessary even while the show was on the air. With that cut went Reed's song, Of course he was paid in full, but if Gulf Oil doesn't give him another chance there just ain't no justice.

Ye old scribbler of these lines wheels his piano up to NBC and the red network Mondays at seven in the evening, EST. Program consists of songs, piano playing and palaver.

Along the Airialto

By Martin Lewis

Paul Whiteman's musical scholarship, previously announced but indefinitely postponed, finally takes shape. The portly maestro has established the scholarship in tribute to the memory of his mother who died early this summer. It will bear her name and will be known as the Elfreida Whiteman Scholarship. Its purpose is to encourage young writers whom Whiteman describes as the potential composers of tomorrow and will be awarded to the American composer who submits the outstanding, fully orchestrated composition before midnight of February 1, 1935.

The award will carry a two-year scholarship at a musical college, \$25 weekly during the school terms and the Elfreida Whiteman medal. In the event the winner cannot accept the educational course a cash award of \$500 will be the alternative. Entrants must submit their works to the Elfreida Whiteman Scholarship, care of Paul Whiteman, Park Central Hotel, New York, N. Y.

"The Twilight of the Gags" seems to have set in with the return of JOE PENNER and EDDIE CANT-OR to the air. Since I predicted after Joe's initial appearance with Vallee that he would be a tremendous success on his own, I do not hesitate to say now that his popularity will wane if he doesn't dress up his dialogue a bit. Surveys, it is rumored, also reveal a growing antipathy for the current Cantor scripts.

GEORGE GIVOT'S disappointment at his not being inducted into the forthcoming "Calling All Stars" doesn't approach mine. A role in the new musical would have kept him off the air. Now he is back, adding to the national rebellion against jests more than slightly frayed at the edges.

The wife of the President is certainly a radio star in her own right. MRS, FRANKLIN D. spears her third commercial, and will be heard on Sunday nights over the CBS network. Again she will turn over to charity the fees she gets from her sponsor... From

all indications it seems the FRANK BUCK show will not be replaced, the sponsor being inclined to sail along with only AMOS N' ANDY. Seems to me they should reconsider THE GOLDBERGS. Plenty of squawks are coming in from listeners who miss this act . . . Rumors making the rounds that PHIL BAKER'S sponsor wanting him to return to Chicago and the comedian desiring to stay in New York, have caused a toothpaste sponsor and tire firm to make attractive offers just in case . . . JACKIE COOPER, the youthful flicker star, may snare a radio commercial for himself . . . The biscuit company will employ three bands for that three-hour program which they will call Let's Dance. Show starts at 10:30 p. m. Dec. 1 . . . GEORGE HUSTON, he of the magnificent singing voice, gave an audition at NBC with ROSA-LINE GREENE, radio's ace dramatic actress, for a beauty sponsor product. If the program hits the airwaves it will be a series of romantic sketches, which will make the hearts of the lovelorn flutter.

BUDDY ROGERS' sponsor has decided to quit the airwaves for awhile and will not replace the Rogers Show . . Oldsmobile is one of the car makers interested in RUTH ETTING. That swell songstress is now back in New York giving auditions . . . TED LEWIS and his band are pretty much set to hit the airwaves late this month with a variety show . . . EVERETT MARSHALL is the latest radio name to sign a movie contract. Due to his Broadway music show, his flicker work will not start until late next Spring . . Here's a bit of news for yez—HELEN JEPSON leaves the WHITE-MAN program at the start of the Metropolitan Opera season, and will be replaced by LUCIENNE BOYER, who is also appearing at the Rockefeller night spot atop the RCA building. TEDDY BERGMAN will be a permanent fixture of this show, having been received favor-

ably by the audience . . That old Eskimo, HARRY RESER, and his orchestra, are due back on the airwaves December 9 for a toothpaste sponsor, RAY HEATHERTON will be on hand to do the vocals . . . PAUL SMALL is now doing his singing with the JOE REICHMAN orchestra PAUL KEAST, baritone, will give an unusual audition next week for his current sponsor, Keast has been heard on the program for the last eleven months, and while the sponsor is satisfied with the program he wants to obtain the reaction of 1,500 women, who will be present at Keast's audition in a New York auditorium . . Local New York stations are going in for strong build-ups for their new chain affiliations, WOR started SID GARY, who can sing for my ears anytime, and will feature him twice weekly. ABS-WMCA is featuring PAUL BARRY, the Lennie Hayton discovery, on 22 stations.

JIMMY KEMPER auditioned for the Whiteman show and made a favorable impression, which means he may soon join the Thursday night outfit . . . For some time I've been wondering what happened to IRENE TAYLOR. I now learn she is in Hollywood trying to crash pictures . . . With plenty of encouragement from yours truly, LITTLE JACKIE HELLER is angling to take over the BUDDY ROGERS band when Buddy embarks for foreign shores. Don't you agree that with his personality, voice and knowledge of music the kid would go great as a bandleader? . . ANDRE KOSTELANETZ, his orchestra and Variety singers are making their first discs, which will carry the tunes from a forthcoming Broadway musical . . . WALTER O'KEEFE is another who is spending some time in the recording studios. The Caravan's M. C. has recorded four of his original nitwit hymns, Father Put the Cow Away, The Bearded Lady, The Gambler's Wife and Always a Bridesmaid. What—no Man on the Flying Trapeze? . . . RAMONA is now a full-fledged aviatrix and is wearing aviation wings in her hats to prove it . . . MORTON DOWNEY is going over big in his newest engagement, at the Palais Royal.

Are You Listenin'?

By Tony Wons

et's make the best pies we can, put on the best shows we know how, play the finest tunes we are capable of, build the nicest furniture within our power. Take pleasure in the present moment, even though it may be only a moment of reading a book or walking out in the fields or under the stars in the city or watching some sparrows squabble—or listening to a radio program.

or watching some sparrows squabble—or listening to a radio program.

Air is still good to breathe, cool clear water good to drink, plain food good to eat when you are hungry. The sunset is still beautiful to see. Men and women still greet each other with "How d'do?" and smile. And there is still hope in the human breast that in some future time.. maybe a hundred years from now. we will all be in a land where there is no pain and sorrow. And if we are conscious at all at that time there will be better food to eat and purer water to drink and plenty of work we love to do and plenty of time to rest.

So, whatever is happening now, all is well. I only hope there are no golden streets up there if I'm admitted. I would rather have a nice cool earth path leading through a fragrant wood, soft and soothing to the bare feet. No golden streets for me!

Speaking of kids, a little boy went to a chemist's and said "I want a box of powder for my sister."

"Certainly. Do you want the kind that goes off with a bang?"

"No, I want the kind that goes on with a puff."

You know those Texas rangers are a brave lot. There isn't anything they won't tackle. I once heard a story about them. There was a serious riot down there and the Mayor wired the Governor of the state to send down some Texas rangers to quell the riot. Well 'he train came in and the Mayor was at the station meet them, but only one ranger stepped off. hat!" said the Mayor. "Where is the rest of your autit?"

"My outfit?"

"Yes, where are the rest of the rangers I asked for?"

"Why, what's the idea? You ain't got but one riothere, have you?"

When James A. Garfield was president of Oberlin College a man brought his son for entrance as a student. He wished a shorter course than the regular one.

"The boy can never take all that in." said the father. "He wants to go through quicker. Can you arrange it for him?"
"Oh, yes," said Mr. Garfield. "He can take a shorter course. It all depends on what you want to make of him. When God wants to make an oak he takes a hundred years, but He only takes two months for a squash."

Yes; well I heard about the man who wouldn't send his daughter to college. He said he wasn't go-ing to spend a lot of money to educate her so when she came home she could continually criticize his grammar and eliquette.

A letter comes in from a young man about to be married, who wants to know how you can tell whether a young lady will make a good housewife. That I don't

Most men find that out after the deed is done, and then it is too late to do much about it. But if you are willing to take the advice of someone who says he

knows, here it is:

"You can safely bet on the success of a girl's marriage if her wedding outfit includes only one lounging robe but six kitchen aprons."

Sounds all right to me.

Well, as somebody once said: "When is a joke not a joke?" . . . "Usually!"

And as for advice, you might consider this remark that comes from an optimist: Don't worry so much about the business outlook, just keep on the lookout

What a strong hold habit has on some people. Amazing! Why, I read about a man who got into the habit of tipping every waiter who served him. You soon get that way, you know, eating in restaurants and hotels. You either get the habit or else. Well, this fellow got it so had that at meal time if he wasn't hungry he'd walk into the restaurant anyway, tip the waiter, and walk out without even eating a meal.

And speaking about meals and hotels: At a small town hotel the guest went into a fit when the bellboy pounded on his door and tried to get him out of bed.



The head of One Man's Family and two other of the cast: Bernice Berwin, J. Anthony Smythe and Kathleen Wilson. The NBC program takes a new period on Wednesday, November 21

"What's the idea of disturbing me this early in the morning?" he shouted.
"But, sir, it's nearly eight o'clock and they have to have the sheets. They're waiting for breakfast!"

Speaking of weather conditions, the boarder remarked at the supper table:

"Ah, madam, your steak is like the weather this evening...rather raw."

"Indeed," she answered, "your board bill is like the weather, too... unsettled."

More of Tony Wons' homey philosophy may be heard by tuning in his program. The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST over an NBC-WEAF network and at 4:30 p. m. ST over a split network. The program is sponsored by S. C. Johnson & Son.

Reviewing Radio

ast week a difference of opinion between the sponsors of The Big Show at CBS and Dave Freedman, writer of the Block and Sully scripts, developed. The sponsors doubted whether the script was funny enough. Freedman naturally thought otherwise. But each side wanted to be fair. Freedman then advertised in the dailies for 20 men to sit in on a preview as a jury. These men were required to be mean, cantankerous, ill-tempered, sour-visaged and cranky. Freedman bet they would laugh.

would laugh.

When the jury assembled, the sponsor rose to ask why only 20, and not 24 men, had been summoned. Freedman's answer was to point to four radio editors who had just arrived and taken seats with the other

For five years it has been customary for the American Academy of Arts and Letters to award a gold medal to the radio announcer who has used the best diction during the year. MILTON CROSS, as will be recalled, was the first winner; then came ALWYN BACH, next JOHN HOLBROOK, then DAVID ROSS and finally, JAMES WALLINGTON. And finally is correct. There will be no medal award for 1934.

That's because the Academy is not pleased. It believes winners of diction medals should walk with dignity—and keep their jobs. John Holbrook was fired, James Wallington became a stooge—and shortly after having the medal pinned on him, he went into vaudeville with a comedian and was the butt for slapstick gags. If there is to be a medal for 1935, announcers will have to remain dignified.

Judging by the pannings this sector is getting in the Voice of the Listener Division, I probably ought to announce myself a candidate for a friction medal. The Campana Company was most inconvenienced by a statement here giving the Gibson Family and One Man's Family credit for pioneering in drama especially devised

By Martin J. Porter

Quite properly, Campana points out that its First Nighter shows paved the way, As to my complaints about WILL ROGERS hem-ming and hawing; about the bumper crop of sym-phonies; and the cacophonies of the Callowayites—the mail from the listeners has been overwhelmingly on my

The Gibson Family, by the way, has decided to stay on the air. OWEN DAVIS and his son will do the scripts, which hitherto had been the work of COURT-ENEY RYLEY COOPER.

Mr. Cooper you may remember as the author of a novel, Boss Elephant. In gracefully bowing out of the Gibson Family picture, Mr. Cooper says, nodding sadly, that it was less difficult for him to write the entire novel than it was to do a single script for one radio musicalthan it was to do a single script for one radio musical-

"That is," he explains, "probably because when I was writing Boss Elephant, I didn't have to stop to let the

The British Broadcasting Corporation has accomplished a deed in behalf of the public weal, which might well be emulated in the United States, For two years BBC agents have been busy collecting old jokes. These have been published and posted in the studios, and any comedian caught using any of them is tossed off into obscurity immediately.

MAJOR BOWES, who runs an amateur hour at WHN, rings a bell when the aspiring artist turns sour. This technique could be applied to comedians by the networks. Whenever a gag is out of date, a studio man could clang a bell and stop the program.

This bell-ringer could be called the Studio Auctioneer—"Going, Going, Gong!"

Radio broadcasting and the telephone industry seem to be the only thriving institutions. Outside their field, the only Item that seems to be rising consistently is PROFESSOR PICCARD'S balloon.

If ever there arises any trouble with orchestras in New York, the NBC always is assured of a 1,000-piece outfit that can produce music with only one artist on the job. And trouble or no trouble, this 1,000-piece "symphony" will function for the audience within a few weeks. The music will come from the world's most modern organ in Radio City. It is especially designed for broadcasting, and can reproduce almost unlimited numbers. It has three keyboards of 61 notes each, and 20 pedals. These operate magnetically 1,024 pipes built in a special loft. There are harps, chimes, woodwinds, strings, effects—and heaven knows what else! When the instrument is in working order it will be the source of a regular series of concerts. a regular series of concerts,

There is mention of radio, they say, in the ancient Talmud, compiled thousands of years before the Christian era. But it must have been buried during medieval times, and thereby the torturers of those gloomy years missed on a few refinements of their art. If they were alive today they probably would have indorsed the following exquisite means of torture:

Placing a comedian at a microphone with a Joe Miller book just beyond his reach.

Announcing the names of all orchestra members except the leader's.

Giving a consecution of the consecution

Origing a sponsor a dead mike over which to announce the virtues of his product.

Making an artist whose press agent claims he gets 10,000 letters a day produce them, or write that many.

Forcing the oppressed reader to peruse the effusions of Lewis, Plummer or Porter.

Myrt and Marge

By Arthur Kent

Both Myrt and Marge (Myrtle Vail and Donna Damerel Kretzinger) went on the stage at the age of fifteen, in real life. And both in real life and in the Myrt and Marge scripts, Myrt is Donna's mother At sixteen, Miss Vail matried romantic George Damerel, later jamous as Frince Danilo of the Merry Widow. First child of this theatrical union was Donna. When George, the second child, was born, Myrt and her husband were big time vaudevillians, making a fortune. Donna (the "Marge" of today) joined her parents act at fifteen. But her father and mother soon left the stage—he to make and lose another fortune in real estate, Myrt to retire. Shortly thereafter Marge married a young man she thought she loved. Then the depression came and all three Damerels found themselves up against it.

A s a housewife. Myrtle was miserable. They were living in Niles Center, a Chicago suburb, practically broke. More and more, month by month. Myrtle resented the whole set-up. Hardships the could stand—her years of trouping had proved she could "take it"—but now Myrt felt cheated. Her husband's triumphs were over. It would be in the nature of things for him to abandon the stage forever. But she was years younger than he. And alwaysWhen a Woman Looks Back Across the Years of Youth, Anything Can Happen. Lot's Wife Turned into a Pillar of Salt -Myrtle Vail into a Radio Playwright

based upon the story of a stage mother and daughter who did a sister act. And she decided—right then and there—to sell it to Wrigley's!

Not knowing she had picked the toughest prospective sponsor in radio—a firm that had auditioned and turned down literally scores of expertly-prepared scripts—Myrt began to scribble dialogue for ther 1000-to-1 shot at new success. She showed no one but her son George what she was writing. And this lad—already a seasoned radio fan—became her audience critic and advisor. The first "Myrt and Marge" fan! Myrtle wrote ten scripts, obtained an audience with P. K. Wrigley with the help of a friend—pawned a ring to buy a dress for the interview—and sold the series! To this day Myrt keeps that ring in hock because she thinks it brings her luck to do so.

"Myrt's latest success is a true fairy-tale!" declares Daughter Donna. For Donna—or Marge—had been having troubles of her own. She bad achieved her childhood ambition to go on the stage. But so far this had brought her more grief than glory.

After the breakup of her parents act—in which Donna had made her debut at fifteen—she danced and sang for two years in Chicago at Vanity Fair. For a short time she was in vaudeville touring the Middle West,



season after season—she had been looking forward to some triumph vast but vague; some glory greater than any she had experienced yet. Now she found herself retired, without having reached that triumph, and this puzzled her and made her bitter.

bitter.

Furthermore, for a long time Husband George and she had been drifting apart. Even today they still are friends, but years ago they had ceased to be lovers.

All these things brought turmoil and resentment to little Myrtle. Still young she had reached that point in life when a woman takes her first real look backwards, across the years of youth. And when a woman looks back, anything can happen. Lot's wife was turned into a pillar of salt—Myrtle Vail into a radio playwright. For it is from her reminiscences that the Myrt and Marge series springs. And in the success of Myrt and Marge, Myrtle has attained that outstanding triumph which—up till that time—life had withheld from her.

But there were to be heartaches and outbursts before that great success could come. Probably the first of the outbursts should be called the Episode of the

Oilstove.

In their Niles Center retreat, they cooked with oil because the gas mains hadn't been laid to their house. George, the ex-real-estator, explained this perfectly by saying that they lived on the fringe of development. He said this over and over.

"Until," says Myrtle, "I grew closer and closer to the fringe of lunacy." Then came the day she spent hours cleaning the oilstove. "When I got through," Myrt tells, "it was no cleaner—I was much dirtier." And that was the moment somebody selected to ask a little haughtily, "Isn't it nearly dinner time?"

Whereupon Myrt snatched up a kitchen chair and smashed the oilstove! "And the family," she tells, "thought I had jumped that fringe!"

As time passed, Myrtle became more and more desperate. Bitterly in those days did she regret a great mistake made early in her career. For years before, a rising producer named Cecil de Mille made her an ex-

The entire Cast, Myrt and Marge in circle above and (from left) Vincent Coleman, Biddy the Cop; Ray Hedge, Clarence Tiffingtuffer; Karl Way, Francis Hayfield; Violet Le Claire, Agatha Folsom; Reg Knorr, Sanfield Malone; Vinton Haworth, Jack Arnold; Eleanor Rella, Billy; Dorothy Day, Phyllis Rogeis; Ray Appleby, Jimmy Minter

cellent offer. She had refused—because she did not believe in the future of movies!

"I'm sick and tired of living this way!" Myrtle stormed one day. "I'm going out and get something to do!"

"Jobs are very scarce," her mother-in-law said sweetly. "Even scrubwomen are finding it hard to get

sweetly. "Even scrubwomen are imaing it is work!"
"Before I scrub floors," cried Myrt, "I'll be a-

"Before I scrub floors," cried Myrt, 111 be a-soubrette!"

"Aren't you getting a little old for that?" suggested George Damerel in his most princely manner. Now Myrtle hadn't minded the suggestion that she scrub floors—having scrubbed her own often enough—but she bitterly resented her husband's hint that she was getting too old for the stage. She who often was taken for her daughter's sister! It weighed on her mind.

One night she got out of bed at four o'clock—and into her head there popped the idea of a radio series,

Then came disaster. She was offered what she considered an opportunity to become a great dramatic actress. The villain of the piece was a lad named Jack Griffith. He had a lot of good ideas. One of which was that Donna should marry him. She did—rather because she hoped thereby to enter more fully into the life her parents had left behind than because she loved him.

They went to Kansas City—landed there with 65c—and climbed into a window of his aunt's house, the aunt being away. Then they joined an astonishing stock company that toured the countryside in a rickety bus. "They never paid us," Donna tells.

Donna landed home when her parents' troubles were at their worst. She and Jack separated five times in twelve months. During this time Donna received a nice offer to go on the stage, but little Chuckie, her baby boy, was on the way and she couldn't accept.

Never did four people seem so utterly trapped by life as did Myrtle and her husband, and Donna and Jack Griffith, at that time.

And then came the astonishing success of Myrtle's 1000-to-1 shot. For Myrt and Marge pleased the public even more than it did the Wrigleys. And this success lifted two real troupers out of despair into happiness.

Quietly and with dignity, both of the hopeless domestic tangles were settled by divorce. No disgraceful wrangling attended this. Everyone realized that there was no other way out, and accepted the situation accordingly.

Today, Donna is extremely happy as the wife of Gene Kretzinger, of the Gene and Charlie team—a modest and manly young fellow with a career in his own right. Their joint ambition is to own a ranch in Arizona,

And Myrt? She's looking for new worlds to conquer. She's going to write a book!

"Myrt and Marge" may be heard any eve-

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC network, at 7 o'clock EST, and later at 11 o'clock EST. The program is sponsored by the Wm. Wrigley, Jr. Company.

Want to Write a Song?

By Vaughn de Leath

If You Are Bitten by the Song-Writing Bug-Learn the Facts from One Who Knows. And Vaughn de Leath Says: "If You Have Real Talent, and Are Willing to Work, You May Be Another Gershwin" . . . You May!

If you have not been bitten by the song-writing bug, pat yourself on the back, for you are in a class by yourself. This breed of insect is as abundant as mosquitos in a swamp. Rich and poor, young and old, thin and otherwise—few are immune to its stings. From dishwashers to artists, social lions to housewifely wrens, varsity crews to dressmakers, sailors to bookkeepers—ali—all seem to feel they have been inspired to blaze a trail of glory in the song world, or to pick dollar bills like leaves off plum trees, or to pay off the mortgage on the old homestead. Poor dears, I sympathize with every one of them and respect their righteous intention—but oh, if they only dreamed how different are their expectations from reality!

To begin with, the field is frightfully overcrowded. One must realize that of the number of songs published each year, only a small percentage can be hits—and it is only reasonable to assume that most of these are produced by professional writers. In the American Society alone are over seven hundred members, who, before they are even eligible for membership, must have a group of successful songs to their credit.

These writers are especially trained for their life work, as is the case in any other profession. Song writing is a business and has a commercial angle as well, as an artistic aspect. Not all of these composers have real technical knowledge it is true, but they are in, and of, the music business. They spend a great deal of time and effort in studying its peculiarities. They spend hours in the publishing houses presenting their songs, teaching them to singers, interviewing bandleaders to have them played, making contacts with radio stars, etectera. In fact the most successful writers are on the floor at the publishing houses; that is to say, they are there to

In fact the most successful writers are on the floor at the publishing houses; that is to say, they are there to boost their own numbers when musicians come in.

The song market is not exactly a closed door, as many persons accuse, for a publisher will publish any song that he thinks has unusual merits, no matter who writes it. But it is reasonable to suppose that he would rather take his chances with a proven writer of hits when he gambles his ten thousand dollars on a song. That is practically what it costs really to try out a tune, for in addition to the writer's contacts with singers, leaders, etcetera, he has a following with the public. Persons who

purchase music and records are more interested in the latest releases of Irving Berlin. Walter Donaldson, Harry Woods, Billy Hill and Fred Coots, to name only a few, than in a song by an unknown writer. Mind you, these new writers do have hits occasionally, but that is the exception rather than the rule.

So we find that the field already is overcrowded with song writers whose real business it is to write songs.

That certainly narrows down the chances for the person who "makes up the words to a song" or "makes up a tune."

How do I know so much about it?-I know about it from ex-perience — experience from all angles; that of a writer, a radio singer and as the recipient of literally hundreds of letters beseeching me either to sing the songs these in-experienced writers have perpetrated or imploring me to have them pub-lished. I usually am un-able to do either one, for the songs are seldom, if ever, useable; besides, there are artistic reasons which will be mentioned in a moment.

Scarcely one-tenth of one percent of real ability is displayed in the ma-jority of these songs, yet it is difficult to convince

the amateur of this, primarily because every one seems so self-confident and assured of his own ability, and thinks that the music field is a gold mine which anyone can enter and reap a rich reward, without preparation or special



Vaughn de Leath, one of the first to sing over the radio, and still on the air

Irving Berlin, composer of an unusual number of hitswhose career matches that laid out by Miss de Leath for budding writers

The men and women are legion who think they can string a few words or a line of notes together and have a big hit. Some are even foolish enough to spend money to have their efforts published. Then what happens? Exactly nothing! For who (Continued on Page 29)

Famous Composers

By Mark Herringham

In all the annals of music, no composer ever was more sincerely loved by his friends than the great Schubert. He had a genius for friendship, and much of that quality which drew others to his personality still lives and laughs and sings in his music. His renowned, blood-stirring Military March in D will be played on NBC's Music Appreciation Hour, Friday, November 16, at 11 a. m. FST.

He needed his friends, for the world in the days of Franz Peter

He needed his friends, for the world in the days of Franz Peter Schubert was even less-kind to its geniuses than it is today. Poverty, neglect, and contempt frequently were their lot, and Schubert was visited with more than his share of all three. In those days, even when a man of talent found a patron—usually a wealthy aristocrat—all too frequently he was treated as a servant.

One of the many tragedies of Schubert's brief life was his hopeless, secret love for the youthful Countess Caroline, of the wealthy aristocratic Hungarian family of Esterhazy. The young musician had counted himself lucky to obtain an appointment in the Esterhazy household to teach music—even though this meant living and eating in the servants 'quarters, and receiving treatment such as few American servants today would tolerate. Today, the Esterhazy name is known to posterity only because that family once afforded inadequate shelter to the great Schubert!

It is no wonder that the young musician ceased to cultivate the aristocracy and became a thoroughgoing Bohemian, writing heavenly music on the backs of menus while eating and drinking beer with merry friends. But alas, food and beer often were too scarce. Undernourished, the young man died of fever at the age of 31. That was in the year 1828.



Franz Peter Schubert died at an early age, yet he is considered the master writer of songs of all time

In spite of his tragically early death, this mighty genius literally poured musical compositions out of his soul. In all, they number more than 600! And he is known as the greatest songwriter the world ever has seen. Many poets of his day still are known because Schubert, setting their words to music, gave the verses an immortality not their own. In the year 1815 alone, Schubert wrote 115 songs and 74 other compositions! Had be lived today, when a musician's income does not depend upon the whim of an aristocratic patron, he might have died wealthy—providing Tin Pan Alley could have recognized the merit of the songs and symphonies of a living genius. As it is, modern song-writers have borrowed a great deal from the dead Schubert. Even parts of his masterpiece, the Unfinished Symphony, have been jazzed!

In addition to songs and symphonies, Schubert wrote operas, church music, chamber music and a number of delightful piano compositions.

compositions.

He liked to write operas, but somehow just missed outstanding greatness and success in this and other well-paying forms of thea-

A mass, written when he was eighteen, is considered by many competent critics to be one of the finest pieces of church music of all time.

But perhaps it is in his symphonies—particularly the Unfinished Symphony and the C Major Symphony—that the soul of Schubert finds complete expression. In them he has told the story of his days. The shadowed sadness of his sorrow in them is shot through with the gleams of happiness—of friendship and of yearning—which were the only compensations life gave this young man.

Voice of the Listener

Winch'll It Be?

Dear VOL: Woodhaven, L. I., N. Y.
Tell Walter Winchell to stop passing out the
orchids so freely and send them to Kathie K.
of Washington, D. C., and to Minerva, also of
Washington, for their letters of praise for Kate

of Junction City, Kansas, who is also an ardent Kate Smith fan. But please, H. G. H., praise this great artist as much as you like but not the time of day she is on. Too many letters doing that and the business fams will have to give up in despair for we're always in hopes that it will be changed to a later hour.

I say put her opposite Rudy, and she'll walk off with the prize. Katherine Caruthers

Latin You All In

More and more the music of Latin America is gaining in popularity with listeners who are lookfaining in popularity with insceners was are something for something "just a little different." They find in those scattaic tangos and barbaric rhumbas a certain semething which no other type of music possesses. Carlos Molina and his South American orchestra have done much to popularize this music over the air, and NBC is to be congratulated for its Mercado Flesta Mexicana magnetical sock. Saturday avening and featuring presented each Saturday evening and featuring the lovely old Mexican melodies. I have recently formed a club sponsoring Latin-American music and artists, with headquarters at 7321 South Shore Drive, and would like to hear from all Interested readers. Jean MacKeozie

Another Club Bid

Dear VOL: Greensboro, N. C. This is a protest! Just where does Carl L. Brans of Hazelton, Pennsylvania, get the idea that he knows anything about fan clubs? Has he ever belonged to any? If he has, I hardly believe he would talk as he did in his letter on your page recently. I am a member of several fan clubs, and I know nothing could be more sincere. They not only give pleasure to the members, but they do a lot of good for the artists they sponsor. I believe if Carl Krans were to try being a member of just one fan club for a while, he would change his ideas

Noble Experiment?

ear VOL: Chicago, Illinois I agree with the letter written by P. J. Hoke about Ray Noble and his band. I guess it was all right with the Americans when Duke Elling-



ton, Cab Calloway, Mills Brothers and Hall Kemp went over to England and gave them a taste of our jazz. Now when Ray Noble wants to come over here the American un-tons will not permit him to play here. They even went as far as to say that he will not be able to direct a band of American musicians.

I consider his band ng my favorite banda like Casa Loma and Hal Kemp. Well, at least the Union can't ban Ray Noble's records in this country. That's one for our side. I'm not an Englishman either.

Your Time Is My Time

Pear VOL: Pailadelpnia, Pa. Why can't something be done about certain favorites being on the air at the same time? For instance, why do Ben Bernie and Bing Crosby have to be on at the same hour?

Ben Bernie is one of my favorites and he has always been heard on Tuesday at nine o'clock. On the other hand, Bing Crosby's time was eight-thirty on Monday last season. Crosby isn't one of my favorites, but I do like the Boswell

The same can be said of Fred Allen and Burns and Allen on Wednesday, and Walter Winchell and Will Rogers on Sunday, Why don't they do something about it?

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are invited to send in your photograph when writing but this is by no means obligatory.

Great Godfrey

Orangeburg, S. C. In reply to Miss Therese Van Dorpe, who asks the whereabouts of Arthur Godfrey, fermer



program is, in my hum-ble opinion, the best of

its kind that the other waves will see for a long

Say, Mr. Editor, why is it that so many p ple want to imitate a guy that's good when they know they can't do it? We know of a fellah in our sister state that would be good if he never tried to imitate (and so unsuccessfully) our friend Godirey. Charles Benedict, Jr.

Dregs In De-Cantor

Conshohocken, Pa. I wonder what is the matter with Capter; he told a rotten loke that insulted the Polish people, on Sunday, October 21. Now why did he pick Kosciuszko for his lokes? Is he not satisfied that he lives in a free country that Kosciwszko fought for?

If he thinks he can tell jokes like that on the Polish people, and get away with it, he's

greatly mistaken.

We believe that soon he will try to tell jokes on United States and try to insult it too. We demand an apology, or no Chase and Sanborn coffee will be in any Polish home.

We organized a committee to stop listening to Cantor and will get in touch with many Polish people to stop using the product he advertises.

Watsy Klincewicz Harry Swedkowski Edmund Pienkowski Michael Zeltowski

For Deevers Reasons

'ave a 'cart. Why the bloody 'ell did they 'ang Danny Deever? I've heard the song several times, and last night Lawrence Tibbett sang

But he got so excited and spread himself all over the mike telling us that they were 'anging Danny Deever, and I've never been able to find out, and no one can tell me why they hung the poor fish. Be a pal, Tell a chap. But don't shout it. Tell us gently. Why did they hang Danny Deever?

A. R. Clarke

Bing! Bang! Bob!

What is all this we hear about Bing Crosby having a rival? And why should Bing abdicate in favor of his brother? Bob Crosby may be a very good singer and here's to his unbounded a very good singer and here's to his unbounded success, but I am sure that no one, no matter how wonderful, could ever fill Bing's place in the hearts of his many ardent admirers. So I say—Three Cheers For Bing!—who, as far as I am concerned, will always be THE KING.

L. A. W.

Irresistible Urge

Holland, Michigan Dear VOL: Holland, Michigan Natural disinclination to bresk into print must give way to the urge to do semething to bring back to the radio the finest skit the radio has given us,

The absence of "The Goldbergs" on the air leaves a sad gap for the many lovers of that

program. Can't we have them again?

G. C. Priestman

Hale, But Not Hearty

Dear VOL:

100 pts

sell his product when he persists in constantly antagonizing the radio public with changes in the program? Several spon-sors are guilty of this,

Just when the public was beginning to take interest in the Ward broadcasts last summer, the show suddenly fold-ed up and an entirely different type of pro-gram headed by Buddy Rogers was inaugurated

is the Ward Baking

At first this feature was broadcast on but few stations, but now it has become one of the most popular programs on the air-despite the fact that the spot is op-

The show is entertaining and different; it is not surprising that the public has taken to it, as letters in VOL testify. But do the merits of the program mean any-

thing to the sponsors? The answer is NO.

The answer is No.

Probably some director of the baking company
is displeased, and so off goes the show in its
entirety!

Thomas Hale

Love's Labor Lost

Have just read Clare Talarico's letter of Eddy Duchin's failure to answer requests. Eddy isn't the only one. I may be going against RADIO GUIDE's favorite, but Wayne King is another. I have written to him six times, his spousors twice, and pleading letters in every form to Lady

All I received was face powder, and me a young man. Let those maestres wake up to their fane letters. Jimmy Nelson

Love vs. Loyalty

Dear VOL: Jersey City, N. J. In this week's RADIO GUIDE, in the VOL department Carl L. Krans gives his opinion of fan clubs. I would like to say I happen to be a member of a fan club that bears the name of

I am a good many years older than that tenor and have passed the crush days. How can Mr. Krans feel the way he does about people who organize a club to encourage such people as Jessica Dragonette, Frank Parker, Lanny Ross, Phil Ducy and Conrad Thibault?

Glens Falls For Bing

Glens Falls, N. Y. My grouch is not for radio, but for the fans that complain about Bing Crosby and Ben Bernie being on at the same time. I can't see how being on at the same time. I can't see how any one can stop and even think of Beraie when Bing is on the air, although I never missed a program of Ben Bernie's last year? I wouldn't tune Bing out for any one living. He is the finest thing on the air today.

Mrs. Grace Stewart

From Soup to Nuts

Dear VOL: Of what can the people who sell the Fiorito band be thinking when they permit his grand music to be just background for the disjointed, uninteresting, and unamusing dialogue of Holly-wood Hotel?

After listening to four programs, I am convinced After Intening to four programs, I am convinced that the soup show is hopeless. Even those who use and like Campbells soup are not in layor of having it crammed down their throats for a full hour at a time. Ted Frorito's music ranks with the best, and I'm sure that his loyal fans would appreciate more of it, and a little less soup and MUCH less scrappy dialogue.

Geneviews V. Sanderson

Strife Begins at 50

I note that most of your correspondents ap-pear to be young people and I wonder if you can spare space for a few lines from an "old timer"

well past fifty years of age.

First, let me say that the RADIO GUIDE seems to me as much an essential to the intelligent radio listener as a time-table is to the traveler. Busy people do not have time for a hit-and-miss "air fishing." I agree with Misses Bivens and Reeves that

radio listeners who have radical dislikes for cer-tain programs would do well to turn their dials more and "squawk" less. A glance at the RADIO GUIDE and a turn of the dial is sure to bring in a satisfactory program to suit the taste of almost any listener any day in the week. About radio advertising: What would it cost

the radio public for talent, each year, if it were not for the commercial sponsor? Let the objectors whose delicate nerves are so jarred by a few words of advertising give that angle of a few words of advertising governments the question a bit of contemplation.

H. E. Corey

Likes Kaltenmeyer

Glad to see Vic and Sade and Honeyboy and Sassafras receiving the recognition they deserve in letters to this column.

It is also very gratifying to hear Borrah Mine-vitch and his Harmonica Rascals back on the air with their unique and incomparable harmonica music.

However, there is one favorite program that has been missed lately and that is Kaltenmeyer's Kindergarten. When is this delightful feature coming back to the air! Henry Ihrig

Soap Be It

Dear VOL:

Many prunes to CBS for putting Bing Crosby's program opposite that of the "Ole Maestre." Surely Woodbury's cannot expect to increase their listening audience by putting their program opposite the popular Ben Bernie. Or don't the sponsors have amything to say about the time of count? the time element?

And now, I would like to say something about And now, I would like to say sometimes account in radio. Tune her in on the Carefree Carnival and I am sure you will agree with me.

R. E. B.

The New Cooper Union

I want to send some orchide to that lovely new CBS baritone, Jerry Cosper. Everyone seems to forget him, so if he has any fans, which I hope he has.

let's get together and tell the world, as he is very nice to listen to, and I hope he gets a break soon so we can hear him often. Some of the singers we listen to are sickening and it is a pleasure to listen to this lovely voice come over the air, to dull hours that are to come. So let's get to-



gether and rave over someone who really is grand. Three big cheers for Jerry Cooper, Miss P. E. Paradise

The Inf-Amos Andy

lear VOL: Fairbury, Nebr. Haven't noticed any letters from Nebraska.

Haven't noticed any letters from Nebraska. Just to let you know we are listenin' will write you a few of my likes and dishles.

Amos and Andy were at one time very like-sole, but have been slipping for two years. Especially the new racket. Or rather the same old one under a new name. It's just the same old line: Kinglish, Andy and all the rest of them grafting and living off dumb Amos. They had become a little interesting when Reland Weber put Andy to work and stopped the grafting Kinglish.

grafting Kingfish.

Everyone I know has become "regusted" with
this new series. Bill Hay is a wonderful anMrs. W. C. Winn

Third Degree By Radio

"Calling All Cars"

By Moorehead Green

Even Before the Crime Was Broadcast, This Holdup Man Had Been Apprehended on Suspicion. Radio Proved the Supreme Defender of Law in Wichita, Kansas

It but it is former in growing these disconnected in the Rice grower in No. 1. The process of the Rice grower in No. 1. The process of the Rice growing is the state of the Rice growing in the state of the state of the result of the mental state of the result of the mental state of the result of the state of the



Sergeant Crosby-known to his intimates as "Bing"—at his desk at Police Headquarters, from where he broadcast the alarm after the Rice holdup

David Paul Simpson, "the burly man in black" burly man in black"
caught running through
an alley

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to I take get a flash in the animed to I take get animal own is a sixteen Restrict of All memorial of Relevated him is a consider this back for wife showed the size test trace of an arms and the grocer clevated in a consideration.

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"Do t move for his minites" he rapped and disappeared into the high ago, it in Rice dashed to the telephone. In the notion than a minite his wonnected with the police in a matrice or similar in hid given a state of the contract of the con

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Sergiant (100 to the date of the local of the product one of the holists of the total of the local of the loc

And the there at the timon is that the gram in any way or realizing with the roots not the belost reed up.

As the logic volumes, to the entropy store, the book is an and devis down to peak Street. It was deserted free than surice to run. Not become be was afraid of being picked up—— (Continued on Page 28)



Sergeant E. O'Connor was an old enough hand at the game of taking crooks to out-think even a radio alarm

Signposts of Success

By "The Doctor"



Walter Winchell, whose gossip in print and on the air is followed by millions

Walter Winchell's Face Discloses Character Traits Unsuspected in His Work

This is the fire of a story tell a of an anecetcos sie dix the mentalis cens

le tcos sie dix to considerate dix to and the state of the second state of the state o

Water Wastell capper Ip alcates a dis-position to the earliest of the same ships forms river than only expressions given to the transfer of the analysis

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Walter Winchell is on an NBC-WJZ network every Sunday at 9.30 p. m. LST, in a program sponsored by the Jurgens Company.

Open Door to Beauty

By V. E. Meadows

After the Permanent Wave-What Care Should the Hair Receive?

A sterious estate permanent wave should be of vivid a portion e to a word and but caterius are not women to rest a labout their his ratter the waying much in his direct is not entropy to entropy the him fit after the vertice. The first entropy the him fit after the vertice. The first entropy the him fit after the vertice. The first entropy the first entropy to the first entropy to the first entropy to the first entropy the first en

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around the neck to the entropy of the seal and kneeded it creates were to the fingers and to me of the hunds of over the surface of the head differ od, healthy to kind on its of fixed over the entre see power is a contest of the restoration. If I was a reasonable

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcas.ing Sys-tem Monday, Wednesday and Friday mornings at a new time, 11 o clock EST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

with: W. l. Graham I heard a Marker Mose sax in ser daughter the other night too are d and in revisite rot if you want to live in a how the rest of verifie.

Stooge: I'm against Miss Silver along for Misser he austisses les towerk in a large automo-

Rlock: William it bibet er it - e came nich a large Newson: Yes that we le be i deable entry!

—Ex Lax Program.

Portland: Does't be are what the public Fred Allen: No les the an owl with laryn-gits it does tight a her?

—Town Hall Tonight

Cantor: Im. n who were the latest of ball give to locate the fit many stars are the star latest at the

Wallington: I ddot k w tre rato starch d
a leaf at a resistant free course.

Cantor: how forty I down, but Smith
Wallington with multi-leaf Stato
contint powers by Younge to be one of year

Cantor: The thesals As all time seed Kate as cast did not be the Chase & Sanborn

Joe: She just traded me in

Bakers Broadcast

Bulls and Boners

Announcer "And it's the same with coal as it is with clothes -it's cheaper to burn the best" - M.ss O F Whiteker, bethel, M.nn (Oct 5; WCCO, 9 a m.)

Speaker "And he is a family man he has three sons and a boy"—Mrs A ma Bra son San Francisco Ca f (Oct. 24, KJBS 3 to p m)

Den McNell Don't furget the Komiss Com-pany pass the saies tax, not the custimer' - Mrs Eva Burns Pontiac, III (Oct 29 WMAQ, 114)

Annual cer 'With each purchase you get a prefix man's peckite.'—Ela ne Zuerlein, Columbus, Nobr (Oct 22, KGBZ, 11 a m.)

Announcer. We are making rapid progress in this thriving town of ours. Our Board of Education his erected a building to accomplicate trace thousand students three stories mah". Eugene Lester, New York, NY (Oct. 23, W. VS, 94 m.)

Ant when If you are in nking about committing size le, pease consult the league and they will be had to help you. Millred Jacobs, Roxbury Max (Oct. 21, WHDH; 7 p. m.)

And uncer Robinson entered an manitary plea when questioned about the robberies - Robert Robaut, taith, S.D. (Oct. 18, W.DAY, 10, 14 a.m.)

Announcer: Dr Sutland dentist will extract teeth as coor awake? Mrs. Agen Sn. ti. Syracuse N. Y. (Cet. 22, WSYR 6.13 p.m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

Now is the time for all good men to the to the aid of their growhes'. Dies rad the source make situ made. Does it put previous a second source when certain things come or late the entrough voir compliance. Remember the doground of teday the approximent of the second source compliants to your trouver Ben are the many dose me good or thousand plants also the upon nicited improvements

Just a Sugg-estion:

Dear i ditor. I understand that make stars go to work rather early in the last 2 of 1 as yet to defect that lact a ther years. I wever with most rad a nonners and the last 1 2 and inning interview) no one has to tell us that they just got out of bed. Why won't they act like ladies and gentlemen, also?

Ralego N. C. C. I. S. GG.

More Tibbett-less Europe:

More Tithett—less Europe:

Dier Editor Core us note grod Anerican comprisers singers and mile. With a concurration when we are tited from a lays work then time in a id hear some mississon, congressed, ding some for a discount of some for a discount of some for a discount of the mission and then rear schools well and a grage ninction. The discount of the discount o

Send vour pet peere-now to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

From Fifteen to Thirty Are the Dangerous Ages. Here's Why

The problem of the second process and the tensor of the collection of the second process of the second process

become promised has the plat.

The Child's Hour

By Nila Mack

What of the Backward Child? Miss Mack's Experience in Handling Him Is of Inestimable Value

It is do, the tractive a with the bound of the door the door the bound of the door the door the bound of th

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.



Ten Years Ago

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No. of the last of	1-353
Lost in a Fog	30
The Continental	28
Out in the Cold Again	26
Stars Fer on Alabama	25
Be St I My Heart	22
Were You Foolin	21
Sweetie Pre	19
Two Cigare's in the Dark	15
If You Love Me	12
Rain	10
If I Had a Million	9 7
Stay as Sweet as You Are	7
BANDLEADERS' PICK OF OUTSTANDIN	G HITS:
Saa	Points.
The Continental	29
Be St. I My Heart	28
You're a Builder Upper	25
1 Saw Stars	23
Stars Fell on Alabama	21
Sweete Pe	20
Stay as Sweet as You Are	18
If I Had a Mu. on	17
Isn t It a Shame	15
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Wave Marks

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Thetwork Programs Listed Only.

A—American Broadcasting System

C—CBS Programs

N—NBC Programs

Notice

These programs as here presented were as correct and as accurate as the broadcasting compare and RADIO GUIDE could make them at the time of going to press. However emergences that arise at the studies

Look for the Bell A for Rel gous Services and Programs

8.00 A.M. KEC E. M. V. K. WEAF

WNAL-Rous Carellas

8:15 A.M.

NBC Melody their WEAT WGY

8:30 A.M.
CRS—Lync See WABC
NBC - Lew White dreamst:
WBZ—Weatte, for pero ire

8.45 A.M.

CBS Radio Spot che WABC
WBI lew Wile ABC,
WAAC-News

9:00 A.ML

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9:15 A.M.

NBC Renaissance Q == et Wall NCSH Waar VEEN

9:30 A.ML

* NBC-Broadcast from Moscow:
WEST WGS AFEL WAR WBEN
WHAM-AFAB Took by Hear
WPRO-7 Fee 1 char VBS)

10.00 A.M.

NBC-Cadron Wilds Way Wicker Cadron Wilds Way Wicker Wasc Word Word Word Word Word Word Word Wilds Wild

Star * Indicates High Spot Selection.

NAME TO BE HERED

10 30 A.M BC M C . IN TO SEE WEAR WIAG WEST WILL W

IS NOT HOLD WARE WORD ADREASE TO F WORD WELL WERE

10 45 A.M.

** CBS-Jewish War Velerans, Armisce for form WABC WORD

VBAC WORD WEAS

WAR-Control Service

11:00 A.M.

BI-View one view one WEAF BC Me re Ma reale, laser Stopak, or est WJ/ WBZ

HONO WEBT HONE WEBS MICE

WIAN MBIN LITT, Church WGY Cherry Union Col. Chap-

11:15 A.M.

MIC-Ruselin Bother cencert violin-

* NBC—Major Bowes Capitol Family;
Wardon M. J. Conditions of No. 1884,
For Michaells la tone North States
Comment terms, Income Khen
Platish, The structure of WEAR
WHIC WARK
Chr Sur. 1889

Cby San Take City Taker acles WORO WEB/ -Acres Samuel Serenace, Woll

Afternoon

12.00 Noon

CBS Sait Fre t T carle

WABC Will SCHRE WIT WRICE

WOLL WITH CA WRIT

* NBC N Y Chapte Amer Red

Sait Fre Land Carlo

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WAY TO B WAR SHELL

WAY TO

12:15 P.M.

ABO M. Besses ABIN WING WIND ABOVE TO BE THE WAY OF THE TENNE THE WAY OF THE

NBC U c C R . . Last Discis an West Work Ware WIAG

WEEL

CBS—Tito Goizar's Md day Serenae e VB in the Willie WEBL
WEAR WOR WOR WAYE

NBC Radio City Music Hale of the
AT WAY WBZ HHVI WAYE
WBEN—The company L T K

12:45 P.M.

CBS P I of the Country WARD OF THE MARC MARC MARCANEL MAR

ABC-D of the Little Krong Facs to the Ricon of the Little Krong Facs to the Ricon of the Long decrease of the Ricon of the Ricon decrease of the Ricon of the Ric

NBC Surprise Party, Mary Small;
Gas Va & Barrier Archit in
Clear Will Will Fit in JAR
WIAG WELN MEEL WGA

* CBS—Little Jack Little, songs:
WASI WORC WIR WEBL
NBC Nat. Youn Conserved WJZ
WHZ

WHAM - J. C. (So) c. Hour WPRO- Mich Ly. Masketeers (ABS)

1:45 P.M. CBS-Pat Kenerdy, Art Kassel's Orch, WABC WGR WFBL

VBC B. Property Ber Steries WJZ WBZ WSYs

2.30 P.M.
NBI 4x x 1 yed & (calledores
WENE WORLWGY WEEL WIAR

2:45 P.M

WBEN Organ Roy al-

3:00 P.M

NBC—Sills of the Talkes sketch:
WEAF WEFT WOSH WGY WITC
WOAT WBEN WIAG

WAR WHEN WAG

* 685-Mew York Philharmonic Symplexy on a WABL WIRD WDRC

WGIT WIG WHE WERL WGR

WAAR WKRO WORC

KAN Dry Associate Program

ARS)

3.15 P.M. WNMS-Was a Robert M. Lussell

3:30 P.M

* NBC-Musical Romance Tran Musica * NBC - Nat Vespers Or Harry

* NBC - Nat Vespers Or Harry

* B. Nat Vespers Or Harry

4:00 P M

* NBC-Kansas City Phiharmon C In NEAR WCY WELL ATIC WEST WINE WHEN WAG (FS.F. AAB

WHAM STROKE HOUSE NBC)

4:30 P.M.

NBC F. B K. V. Lo k. of
O me to Week WEAF WEEI
WBLN WAR WORLD

NBC F. Land of Bees by Again
DJZ WSYR WHAN WBZ Wist Cock acist
William Cock acist
William Cock
(B)

4(45 P.M.

NB 2-D Drin Sch, Ar or

Alr & Prer E. MEAF

BOSH WAY WITC WEEL WAAR

WAEN WAAG

5:00 PM

* NBC Sentines Serenade, Expression of the Community of the Commu

NBC-Roses & Drums "The Blood No. 6 on NJZ NBZ WHAM NNR

Wate to so De tes

5:13 P.M.

11746 1 165 TZ

NBC -S C JOHNSON & SON

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WEAF

WHIC WALL W.F. WESH WGY

S.45 P.M.
NBC Tellone Dig Leania WJZ WBZ
WHAM WSYR

Night

6:00 P.M.

BE ACAR IN HOW WEAR WEEL

WING

* CBS-Moste by Gershwin Milita

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ABU-Reart From the HIB

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WBZ Whater to produce

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WPRO-Charter Fore & Orch (ABS)
6:15 P.M.

NBC John Commission of Society WIAM WBZ WSAB WHAM WAS COMMISS OF STREET OF THE SOCIETY OF THE SO

6:30 P.M.

NRI — Conce () Cank Simon.

** CBS—ACME WHITE LEAD &

Color Wilds Press Sim Ed'

V Co. P. Will BERC WAIR

WEAN WEBL W. C. WOR. W. BY

WANW M. C. WIST WHP WEEL

WAS WAR WAR WIST WAP WEEL

CBS—Vace of Experence: Wilbon Will Will Will WELV

-te, to the Comm.

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WAY WEEN

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A AN ADDA ABBY WICC WHEC

AND JULY A COMMON WITH

* MBC JELLO PRESENTS JACK

RES WORLD, I SEE FROM

BY TO BE WHAT ASYR

T.15 P.M.
** NBC—ALKA SE_TZER PRESENTS

Tole Flas Flas Flas FZ RA

T. S. F. S. THE VEH WAY WING WISH

7:30 P.M.

NP UNITED SOPE O COM
WIND ON WEAK WEAK WELL WELL
WIND WAREN WIAG
* CBS—Ca forma Melodies, Raymond

A NOS-CA TORNIA Melodies, Raymond
Logs Over Log M. M. M. M.

ODP MANA WORK H. BZ WOR

OFFEL WEAN ARG WFBI

* NBC-Joe Penner, comedian, Ozzle
Nr. n.s. rich od Z. WBZ WHAB

WSAR

7:45 P.M.

NRC-World R) corgs WEAR

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8:00 P.M.

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* CBS—Sunday Evening Concert,
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NBC-Symponery Concert Fig. Rev. or v. c. or far a He totz v. oh, or WIZ WHAN WBZ WALK

9:00 P.M.

* NBC—Siken Strag: Charle Prev... Orch Ce. 19 Ohra Alin I,
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hBE S Are Of cak
* CBS A exander Woo roott, Town
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WARC WNAC WDEL WUBL WORD
WOR

NBC Manhattan Mar v Go Round,

9:15 P.M.

MP2 (E-Mays - May 148)

9:30 P.M

9:30 P.M

* NBC Album of Famesar Music:
Friek Millian of Famesar Music
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9:45 P.M.

NBC -Cracke Kine & Poggs Fy n Songs and counds WIZ WHAM WBZ WSYR

10:00 P.M.

* NBC—Ham of Fame Vienna Boys
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* NBC—Armand Gilard bass WIE
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10:15 P.M.

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10:45 P M

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11:00 P.M * NBC | K 7 557 sto v | 2 F SF WC SF

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11:15 P.M Lite Jack Lites () the WFFA WIB/ NH -1 - C At a or, anst WJZ

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11:30 P.M

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12:30 A.M. NBC Day Pelly & Orch WGY WIAR WEAF WOY WIAR

(BS-F.a.k Daloy's Orch WABC

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AB(--tan Myers' Orch; WJZ WBZ

WIRE-A Bayers Orch, ABS)

Coming Events

Sunday, Nov. 11

Time Shown Is Eastern Stundard

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CAROL DEIS

She won an Atwater Kent audition on her soprano voice, not her good looks as one might suspect. Hear her as featured soloist with the Modera thor. Sunday nights, 10.30 EST over the NRC-WEAF network, and in the Wednesday afternoon variety show "I wo Seats in the Balcony." 2 p. m. over the same chain

the weaks cross of N(A) conditionals program at A(B) , B conditionals A(B)

Monday, Nov. 12

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Tuesday, Nov. 13

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FRAY AND BRAGGIOTTI, popular two prino team, will be great stars with

the stable network at 4 30 y or

Wednesday, Nov. 14

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Thursday, Nov. 15

Friday, Nov. 16

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Saturday, Nov. 17

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Sponsored by

ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting System WABC WAB WDRC WCAL WEAN WJSV WHP WFEA WJAS

Every SUNDAY Evening at 6:30 PM., E.S.T., 15:30 PM., C.S.T.,

Every THURSDAY Noon at 12:30 PM. EST (11:30 AM CST)

DON'T MISS TONY WONS

Every Sunday Afternoon NBC

"THE HOUSE BY
THE SIDE OF
THE ROAD"

Here's	Tony at	his ge	nial Basti	
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JOHNSON 5 WAX
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SUNDAY NIGHT

JACK BENNY

AND EVERY

SUNDAY

WITE

MARY LIVINGSTONE • FRANK PARKER
DON BESTOR'S ORCHESTRA

STATION WBZ

7:00 P.M. EASTERN STANDARD TIME

SPONSORED BY JELL-O



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CBS—Modern Microls WABC

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3:00 P.M.

NBC Mafe W. M. WENTER WGY

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CBS-S. J. WING WAFY

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WHAT SAY LINE (BS)

WHO LINE CARD, ABS,

3:30 P.M.

WFRO-T Free Cade. ABS,
3:30 P.M.

NBC Woming Flatbo Review WEAF
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CBS—Maria Bana WABC WGIC
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WHAN WHAT WHE WEEL ABOUT A 100 P.M. 4.00 P.M.

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NEC CI Page See WBZ WSIR
CB—corde and Lendon piano duo
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NDC-S

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NBC -- & & Stree WJZ

WBF -- Str & & C - cont - Queta'ns

WFF -- Stree Street, NBC -WHAM Street

WHAM News

(*30 P.M.

(*B- M - 15 & Ma " speaker

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4:45 P.M.

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* NBC-A. Pearce's Gang WJZ WBZ With larges to a
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WMAC Man E at a m Aces
WPRO—Ten To cs (AB-)

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NBC Tom Mays Straight Shooters*
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WIR SEP 2 11 45 A.M. ABS)

CBS The Course AARC WARC (Respect Strains MEAN) WHAT Fire for WHAM Mood Mices ABI WHROWN COURSE AND (ABS)

Afternoon

12.00 Noon

NBC Ie), a Marti Stary Premarket WHI WIAG WAAR WBEN
CB—Voice of Expenses WABC
WNAC WDRC WEAN WFBL WGR
WHO Fiches and Hall, songs WJZ
WHAM

WHAN
WB/= Views of the News
WGY-Bai potents
WPRO-Bab Fallor's Orch (ABS)

12:15 P.M.

** NBC—Honeyboy & Sassafras: WEAF
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WITH WITH WITH WAR WILLEN WILSH CBS- THE GJMPS PRESENTED FOR CERT From 1 1 1 00 C C C C WHE (W. B. / W. B. /

WEZ-Weatter to persone
WG) Massive 2001 Hall
WHAM News According a Forum

12:30 P.M. 12:30 P.M.

NBC Farm & H = e Hour WJZ

WBZ MHAN WANK
CBS-Dirk Moses of Cr h WABC

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WPRO-Here H ABS)

12-45 P.M.

NBC-Mare V C. WTAG WCSH
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WGR Duk Me server reh (CBS)
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1 00 P.M.

NBC-Marlots and deather WEAF
(BS-1) T I WAR WABC
WDRC W N. WARB WHEC WGLC
WGR WFFA
WBI V F. Server
WGJ Me I wrom
I:15 P.M.

1:15 P.M.

NBC Proc. Disor skets. WEAF

WGY WEHI WHO WBEN

WPRO-March Resections, News

NBC- Me care War a Occhestrat White will satisfy WJAR WFAG

(AB) 1:30 P M.

WYRD—Bergers Orchasta (188)

1 45 P.M., Kass

NBC Revolution WEAF WORL WITH MAIN WITH WEEN WEEL CBS-Made the . 'e Fee th Prin-cess WABC WARC WHEC WEBL WORL WARC

5 45 P.M.

* NBC Cart Tim Healy WEAF WIC WI H WEAF WEEL WEEN WEEL WEEN

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Night

6.00 P.M. NBC - Vaver tagas Urch WEAF WINE WAYS

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6.15 P.M.

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WGY Lety Raind (NBC) WNAC Des crave Com WPRO-Dack Marsheld's Orch (ABS)

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WSYR

WIS \ Sports Review

WRV \ News Weather temperature

WGO - News Exc 1 & Brevies

WITH M Revenes

WNO - Lines W Contex for Governor

WPRG News Lack Orlands Orch.

(ABS)

6:45 P.M.

NRC-HU Be but switch WEAF

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WRZ WALM WAYR

WYN - Rep 1 on Store Committee

7:00 P.M.

NBC-R: Pok - Ise & Patter
WEST WISH WINC

* CBS-Myrt & Marge WABC WEBL
WORD WINC WASC WGR WEAN

* NBC-Amos 'n Andy' WJ/ WBZ

7:30 PM.

* NBC—Birnt Cork Dandes; At Bar2 d WEAT WGT WISH WIAR

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NOC-BEECH NUT PRESENTS

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H. D. C. MAN MHAM

7:45 P.M.

NBC-From dorks Alventures:
WEAF WCSH MGY WBEN

** CBS-Boake Carter, news: WABC
WMAC WGR

** MBC-Dangerous Paradise, sketch:
WIZ WHAM WBZ WYR
WFRO-Che Man Mistriel Show
(ABS)

* NBC -STUDEBAKER CHAMPIONS
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Jenny Constant WEAF WIAR
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WELL Care Prison's Bickstons
Will WATC WIRC WORD WHEC
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** NBC-Jan Garber's Supper Club:
WIZ WEY WAIT WAIR

8:15 P.M.

(BS Eds. (B) WARE WORD

WASC WERE WEST WEAN WORD

WIND-Free Star Final ABS)

8:30 P.VL * NBC—Garden Concert. G'adys

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NB/ SCI 7 IN WBZ 9 00 P M

* NBC -Harry Horick's Gyptoes: WEAF WIL AND ACHE WAY WING AMEN A.

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9 30 P M.

* NBC House Party Donard Novis,

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N-1H 9:45 P.M.

WPRO-Harry H and (FS) 10:00 P M

* NBC Contented Prom: AFAF
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AN ANI SING RISH I of Tibbett's Inch of a Lide and ence a the number of letters be as been receive g saying in

effect

What's the matter with our studio audience. We don't they appaid your."

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In line with the subject of snobbery, ROY DURSTINE, of the Batten, Barton, Durstine and Osborn advertising agency, has announced that he will award a cup to the network announcer with the best diction, etc. May we be so hold, Mr. Durstine, as to suggest that you pick one who speaks Amer-ican—and not Oxford?

And before the control department

Tune in on **BLOCK & SULLY** GERTRUDE NIESEN LUD GLUSKIN

and this Continental Oschestra MONDAYS 9:30 P. M. ... COLUMBIA NEEW ORK

EX-LAX - THE CHOCOLATED LAXATIVE

By Evans Plummer



BURGESS MEREDITH That wiry hair is really fiery red in real life, just as it is in the "Red Davis" skit. Meredith plays the title part in this NBC-WJZ offering at 7:30 p. m. EST Mon-day, Wednesday and Friday

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TRAVEL ITEM: Mother Moran (Irna Phillips), of Today's Children, has returned from Washington, D. (Minneapolis, Minn.)

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the explication of the courts

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Here's Your Chance

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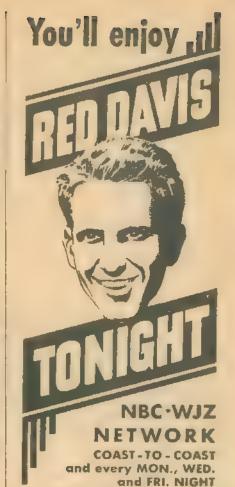
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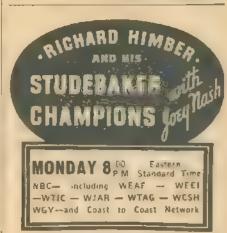
PAT KENNEDY'S Connic Callahan arrived in Chicago from the West Coast last Wednesday. Hitching cere-monies are slated for Thanksgiving in

ANN 5 YMOCK 5 scholarship award of one years training at the Goodhar Drama School to the blind actor withing an audition wis one of those gestures that make of proceedings that make of procedures that make of procedures that make of procedures and the Hold Hold CH criptored blind grown with the action to be assigned a room to Hold William to be assigned a room to Hold William of the Hold Brown to be a time from William for a life Hold Brown the School time from

OBSERVED at the Tibbett concert: Richard (rooks, Nino Martini, Gius-eppe Bentonelli and Cyril Pitts-four tenors-listening to a baritone.

TUNY (II) MAN Chicago chill actress now roung good in New York to Rich in included in the Makest is being visited by ner a prother. Mrs. Mars. Monnaham for with the has been homosak while rooms me re. Mrs. If ris. (ii) a room is visited by the sec her that a diactress stirr file? (ii) MAN cr. who, methor is but a roe.





SUBSCRIBE to RADIO GUIDE



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CBS Modeon From Lie WABC
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WOR WI WILC WIE WEAN
NBC-T S CHOPPER WIZ WBZ
   WHIM Same Histon organist
WRIM - Mark Histon organist
WRIM
                                                                                                                                                                                                  11 00 4 31.
   CBS—Vir. V. Serburg talk-WABC WORC WALL WORC WEEA
WBC—Gray of Sars WBEN WGY
CBS—Mary Lee Taylor WKBW
NBC—Honeymponers WJZ WBZ
WPRO—Charlotte Harrman, song
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Star # Indicates High Spot Selections

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Afternoon

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* CBS- THE GUMPS " PRESENTED THE WAY DECKETED

Will At herst Forum

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CB - A STAR OR H. WABC

WELL A STAR WARC

WELL A STAR WARC

NRI Fran & Hore Hour: WJZ

ARAM ARA WAYR

WALL A ARA

WALL Shapers From nee

WRIP - Bot Jine Songs (ABS)

12:45 P.M.

WAIC Shapers Exelones
WPR 1- Bot v Jame songs (ABS)

12:45 P.M.

NBC Morry Marine WCSH WTAG
WBFA Sai's & Commedias Onotains
WCR Pat Shelon's Orch (CBS)
WHAM-E vary (the Speaker
WPR 1- A.H Helmeler's Orch (ABS)

1:00 P.M.

NBC Maret & Verther WEAF
(CBS-George 1121's Orch WABC
WIPC WORD WAAB WHEC WGR
WG C WIFA
NBC Rex B tile's Frammile WCSH
WITC WTAG MAR WGY
WHAN Farm Service
WEIWBEA

NBC Pat Books Ensemble: WFAF
WEIWBEA
WINCH Mary Pethanons (ABS)

1:30 P.M.

**NBC-Mick C Guild, WFAF WTIC

* NBC—Muse Guild, WEAF WTIC Vest book with BGY CR—F: 1 124 Famp, He WABC MDIC ACK HE (WEBL AGLC

* NBC Vc & Sade: WJZ WBZ

WHE VE & Sade: WHE WHE
WE NOT LAW and Sense
WHIM-Send of the Air
WAIT-Nows
WIRE Max Be and's Orch. (ABS)
1.45 P.M.
CRS-Fat Kerreis, Art Kassel's Orch;
WARC A R WARL.

Will As A Parent Proposes

Will A Propose A WEEL WHEN

Will A Control of the Strate

Will A Control of the Strate

Will A Control of the Strate

Well A Control of the Strate

Control of

2:00 P.M.

CB. Mare I've French Princess:
WARC WATE THE French Princess:
WARC WATE THE TOTAL WICC WEBL
WARC WATE S fam log of Day:
WAY WHAM WAYR WBZ
WEFN-C'y Council
WAY -Health Hunters, sketch
WPRO-Jack F man, sports (ABS)
NBC-Biddy and Bluke WEEL
WBEN-"Thralls of Tomorrow"

2 15 P.M (By Ray of The WABC Mark WAR WAR

With the second services (ABS)

2 (30 P.M

790 P.M

790 ... 1 200 - WESF

791 ... 1 100 WESF

3:15 P.M.

NBC = N = N' = WEAF WC

NTI W N' NING WEEF

NB \ B H 1 mail Society

WG Y Ha see Casers

WPK - Marker Casers WC-II

3:30 P.M.

NIC C k which Orch WEAF

WIT CBS- 1-20 DO A - CO S LITTLE ROSSE
WIR AT IT WOOD WHEC WOR
WIR AT IT WOOD WHEC WERE
WIR AT IT WOOD WHEN WERE
WHO B V C B WIT WBZ WGY
WHIM A S LINEIG WIAR WBEY

4:15 P.M.

CPS Proc Stree, WABC WORD
WILL WIR WAVE WEAN WIBZ
WORD Summa Pesen, contrakto: WIZ
WAYR WBZ

WSYR WBZ

NBC—chick Welds Orch: WGY

WCSH ATTR WTAG

WBEN—Stack & Commodity Quotains

WHAM—News

WNAC Educa—I Features

MBC George H exercer's Orch.: WJZ WHAM WBZ WSYR WIZ WHAM WBZ WSYR
CBS—Science Service WABC WORO
WNAC WGR WLRC WFFA WEAN
WORD WGIC ARC WFBL WLBZ
NB—Jesser VEAF WEFI WGY
WIJC WILL WJAR WBEN

NB Joseph VEAF WEFT WGY
WITC WIT: WJAR WBEN

A.45 P.M.

NBC L. A LOOF WEAF WITC
WELL WJAR WILLG
WELL WJAR WILLG
WORC

ABI LOOE BO'S Club

MCY VICE RENETS
WHALL PENDETS OFFINATE
WHAT L. RENETS
WHAT LOOF WARC

NBC MORE A SENT OFFINATE
WHAT WILL WAR WILL

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WHAT WONE IN THE NEWS

WILL WONE IN THE

S.30 P.ML

NBC—R do Charsies WEAF WIAG

WICC

CB—Jick Armstrong: WABC WOKO

WITC

CB--Jack Armstrong: WABC WORO
WDRC WHIP AFAN WGR WNAC
ABC--Kingsing Lady: WJZ WBZ
WHAM

K.T--Uncle W.c'ley: WGT WBEN
WPRO-Bob Falion's Orch. (ABS)

Night

6:00 P M

ABC (Tora, s Orch
Welt Will
Welt Will
WIE WORT WHE AFBI
ABC Comparts Orch, WJ/

6 15 P.M.

NBC - M C VOR A CONSING WEAF
WITH, WARR
(BS-5 Ro. & Surmy Jim
WARR & WIPF WARO WOR
WENT WIPF WARO WOR WBL A PETERS NBC)
WGS STATE OF Jumps Allen
WHAN STATE OF Jumps Allen
WhAN STATE OF BUSINESS

6.30 P.M.
NBC-New Mary Small, songs

WEST CONTRACTOR WASC WASC WASC WILL WAS WELL WAS WELL

With Drosby Page. WIZ

ATT STANDARD Drosby Page. WIZ

ATT STANDARD PAGE. WIZ

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NBC L Br. r swetch WEAF
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WING WBEN
CBS-L core and or Music WABC
WAAB WORC
NBC-L we. To mis WJZ WHAM
WBZ

WBZ WNAC-Rep 6 can 5 to Committee

7:00 P.M.

NBC-Galid & Shirth, WEAF WOSH
CBS-Mirt & Marc. WARC WEBL
WORD WDRC WANC WOR WEAN
* NBC-Amos 'n' Andy: WJZ WBZ

WBEY As enture of Jermy Alien WGY Massas, Program WPRO-Paul Barry, tenar; Orch (ABS)

7:15 P.M.

NBC-Gone & G. no. WEAF WGY
WCH WFEI WRVA WILK WBFV WING Lat Plan Bill WABC WNAC

CBC-1 st Plain Bill WABC WNAC WGR NBC-50: 1 direction of Bertrand Hirsch WIZ WHAM WBZ Joe and Bateese WPRO-M x Bergere's Orch, (ABS)

7:30 P.M.

NBC-You & Your Covernment
WEAR WITH LOY WESH MB. N
CB-WI --- or 1 ck Ser. 4 Orch
WASC WIL --- N KO WAYC LOR
WEAR W. L. PL

WGR
WFRO-One Mon Wrstrel Show
(ABS)

(ABS)

8 00 P.AL

* NBC-Leo Resman's Orch.; Ph.)

Duey & Johnsy, WEAF WEEL
WCSH WGY WIAG WJAR WBEN

WCSC
WCSC

* CBS—Laverder & Old Late: WABC
WOKO WAYC ADRC WGR WFBL
WEAY

* RBC—Crime C.es. "Lady Blackbeart" WJZ WBZ WSYR
WHAM Beand the Hastines

heart WJZ WBZ WS1R WHAM Beand the Head nes 8:15 P.M. WHAM—Jimmy Allen, sketch WPRO—Five Star Final (ABS)

* NBC - Name Kegs Oreh WEAF
WE WITH WITH WITH
WHAT WITH
* CBS Abe Lymans Orch WIBC
Web, die WAA WEBL WEAN
WEB WAR
* A Command Was Suprano WIZ
WE WAS WEST ADS 8 30 P M

R 45 P.M.

* NBC Ben Bennes Orch; WEAF WALL WILL WIAG WAR

* CBS Big Cuspy Borwe Sisters;

Or A NAC WINCO

Delta Control Control

W// WB/ Carlo Barrows

W// WB/ Carlo ANED

NBC Ed Wynn, Eddy Duchin's

the West Wish Wish WCSH WGY
Will Wish Wish WTAG

CBS Isham lones' Orth; Fray

6 ' 222515 WIEN WIC

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110 Wish WISH WIEN WIC

\(\text{MBC}\) \(\text{MBC}\)

10 00 P.M.

* NBC-Beast Boy Theater WEAP

10 30 P.M.

No Control of Control

1 11. -11 's P ... 2 3 Orch ABS)
10.45 P.M.

10.45 P.M.
WHAM Tomex I cker's Orchestra
WAAC Mary Barmester

11 00 P.M.

NBC Fill Cite in a Orch WEAF
WHO WCH WTAG WJAR

CP Hory Seers Orch MABC
WIRC WORE WKBW WHEC

WERE WORE WRBW WHEE

NBC Del Campos Orch WJZ

WBEN Non-Sports Review

WBZ Wenther, temperature shorts

WIS Check Canachs Orches is

WARD-Voice of Romance (ABS)

11:15 P.M.

CBS-1 (the J-k litte's Orch WABC

WDRC WLBZ WFBL WFEA

NG-Ds Campo's Orch WBZ

WARD-WBZ WFBL WFEA

NBC-Ds Campo's Orch WBZ

WARD-WBZ WFBL WFEA

WBZ

WARD-WBZ

WARD

WFFO-Loop Be to FOrch (ABS)

11-39 P.M

ABC-Carl lists of a MEAF WEET

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CBS Heary E of Orch WABC

WFEC AN ASEL WIBZ WORC

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AND ASEL WIBZ Orch Bob

Company Company Company

WEAF

AND ASEL WABC

12.00 Mid.

ARC IT and Assessmin Orch WEAF

12.00 Mid.

NRC IT and A response Orch. WEAF

OFFI (J) R

Least Orch. WABC

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Least Orch. WABC

NAME of the Le

White VAN WSYR WPRO-Don Jace a Confinentale (ABS)
1.00 A.M.
CB3-Claude Hopking Orch.: WARC

Romance in the Big House

11 - 2 . " P . . 51

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Twenty Thousand Years in Sing Sing, Warden Lawes' program, is on the air every Wednesday evening at 9 p. m EST over an NRC-WJZ network. The program is sponsored by the Wm. R. Warner Company.

Short Waves

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Proceedings of the Standard Standard

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THE NEW ALL-STAR

CAME CARAVA

WALTER O'KEEFE ANNETTE HANSHAW **GLEN GRAY'S** CASA LOMA BAND

(AND OTHER HEADLINERS)

TUESDAY 10:00 p.m. E.S.T. 9:00 p.m. C.S.T. 8:00 p.m. M.S.T.

9:00 p.m. E.S.T. 8:00 p.m. C. S. T. 9 30 p.m. M.S.T. 7:00 p.m. P.S.T. 8:30 p.m. P.S.T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK





Family coans for 56 Years OFF CES in 12 CITIES



Due to on litims, many people have been forced to give up the rins rince, and many odds is letter to the rins rince. And many odds is letter to special Dollar a Month padle. Letter as peak, in that troustony \$1.00 a.m. it is no mover what your age may be from letter to the rince what your age may be from letter to the second at this data amona with a however your will be age. Forex apply at age is it will be \$1275 word, at age 18 these at age. Sec. \$31, For your age sec takes below.

WHAT ST A MONTH BUYS

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STATE_

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6 45 A M All of the Section of

ALL STA

Services of

8:00 A M 8:5 Report WABC March Dissert WAZ WBZ

WILL WAS BY A TOMORY OF A COROL (NBC) WGY Variable | k WHAN Knoby Loopsta WNAC SAMPLES Around the Town

8.15 A.M NBC Lew Allie organiste WJZ WBZ WHAM WJAR B A Roden Oreh CSBC)

NHC Choice WLAF WGY WCSH
WIFE WITE WLAY, WHEN WIAR
CBS Lyric Site ale WARC
WB/ Weather comes

8:45 A.M.
NBC -Landt Tro & White: WJZ

9.00 A.M. WEAF 9,00 A.M.

NO OFFICE I THE WEAF

CBS YOU HIS SELEND Y WIGHT:
WARE WORK IN NOT WIFE WIFE
WHEN WORK IN THE WORLE WIFE
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9 15 A M. MRIVELIA FOR A BOOK ON THE BOOK OF THE BOO

Willy Cotte Shoot Willy Cotte Shoot

WBC-Fre W responsible Wild WIAR WBI W HIM Browster Clay (NBC)

WEBW-C Strong CB WP40-Pick Molling ABS

9.45 A.M. WEAF WTIC NBC Southernares

WIAG W. dv S. R. Work's Column W. dy S. co. d. William Mary Freeman, talk

NBC News Breen & uc Rose, WEAF CBs News

WABC

BS News Patterns in Harmony
WALB WORC WIAN WEBI WORC
WOLC WIFT WIC WARD
BC Josephine Gloson WJZ WBZ
WSTR

WSTR
WEIN-Later Jick Little
With Bit, Rose tenor
WANG Bith, Clark

10:15 A.M.
NBC-Florer it will
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* NBC-Cara Lu n Em: WEAF
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10:20 A MARKET WAR ABLE
10:20

10:30 A.M.

CB — Fr ler'er AMBC WDLC

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MR Propositions WIAR WTIC Well North Rober WIAM Alex Poly Bover WIAM Alex Poly Bover WIAM Alex Poly Bover

10.45 A.M.

No. 1 + C. L. WELF WEEL

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M. W. W. C. K. Wile WIZ

WILL WAS C. C. K. C. C. WIZ

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Star * Indicates High Spot Selections

NBC 11 00 A M WEAR WAR A STATE OF THE WAR A STATE OF THE WAR A STATE OF THE WAR AS A STA Vicinity of the second of the

11.13 A.M

Nhow to the Committee With MBLN

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(BS-1) The WARE

* NBC Tony Wons philosopher;
Who take to the William
Wife Volume that a series (ABS)

NBC-"He wit WEAF WGY

MIC Maio to the WEAF WIIC WEST WOOD WAR WBEN BS Mass 200 25 WARD WNAC WORD WDIN WEBL WEAR WOR

WHEC WGY Jier, Wr n tenor WPR. 1-Pier & X r none (ABS)

Afternoon

12:00 Noon NBC AL& L. P. S. WEAF WEEL WANG WAY, WIS. N

12-15 P.M. Sassafras. * NBC Honeyboy & Sassafras.

NEW W. W. W. H. W. H. A. W. JAR.

W. J. W. W. S. PRESENTED

CBS—"THE GUMPS," PRESENTED

hares Bares

WBZ Waste to perature WG) - Marthe d Hall WHAM-News, Farm botam

12:30 P.M. Mer. Militaps WEAF WIIC

WJAR
CBS—Jan Snits Orch: WABC
WGIC WINO WHEC WORC
WKBW WILL
NBC Nati Far. & Home
WIZ WBZ WILAY WSYR
WBLN News Alerry Makers
WUA - Fara Processm
WNAC—Tie's translychange
WPRO—Here's dow ABS)

WPRO-Here's flow ABS)

12.45 P.M.

NBC-Mee's Mederps WCSH WTAG

WBEN-Stock & Cremodity Quota'ns

1.00 P.M.

NBC-Market WEAF

WBC-George Half's Orchestra

WONO WDAC WAAB WHEC

WGL WGL WEAF

NBC-Stock WAR WTIC WGY

WBFN TARR. Sec. 100

1.15 P.M.

* NBC-Peggy's Doctor sketch:
WI'M WEEL WAY WIIC WOSH
WAAR WEEN WIAG
WI'MA Marror Reflections (ABS)

1:30 P M.

NBC NO C . TO Armual Session
WINE W I AIRC WIAG WJAR

* CBS—Little Jack Little, songs:
WAN W HE WEBL WGR

* NBC—V C & Sade WJZ WSYR

WBZ WH N D, are and Sense WC N A ar I mg WHAM -Sense of the Air WYLD Max B re's Orch (ABS)

THE P.M.

CB (11 -) - WABC WEBZ

WAR W. VOIC WEA WARL

SO W. A M. WJZ

WEZ-A. Makets

WG1 Someoners

2 00 P M

* CBS—Romance of Heen Trent, WAR WEBS WILL WILL WORL

3:00 P.M.

3:00 P.M.

NEC Ma Perks Suffy Will WGY
WEEL WOSH WEAL WHIN

* CB5—Kate Smith's Matinee: WABC
WNAC WDEC WHEE WGR WEIN
WEEL WILL WEBZ WGLC WORC
WORO WEEL

NB -- L - L - Troo WJZ WHAM
WBZ

3:15 P.M. NBC - Dreams Come True WEAF WOY WITC WOSH WEEL WIAR WBIN BIAG Bit -los il ite, cenar WJZ WBZ

3:38 P.M.
NBC-Windows Ralio Revue WEAF
WGY WITC WESH WAR WHEN

B. Samuer Sugars' Orch WILL

3:45 P.M.
WBZ Arrack to the News
4:00 P.M.
NBC Marria Mears, carriato WEAF

WIRE

CB- Nat'l Statest Pros WABC

NAT WORLWING WEAV WIBL

WIBZ WILL AGEC WILL WERE

WAR AFEA

NBC-Bet v. A. Beb WJZ WBZ WGY

WHAM ASYR WIAG WIAR WBEN

4.15 P.M.

4.15 P.M.

NHO DE JOSEPA JASCAM BEARTH TAIK.
WHILL WE SHANGY WIAR WIAG

** CBS—Institute of Music WABC
WORD HEL WGIC WERE
WIAN WHILL WAG AKBW

ABC Decemby Page WoZ WBZ

WYR

** WELL WAG AKBW

ABC Decemby Page WoZ WBZ

WYR

WBEY stocks & Commodity Quota'na WHAM-News

4:30 P.M.

NBC Joseph Tro WEAF WTAG WBF\ WAS WEEI * NBC-Rochester Civic Orch: WJZ

WRAM
WBZ -liealth Mossage
WGY -Bust ess Women's Talk

NBC -Late Next Door WEAF WEEL

NBC -Lit. Next Door WEAF WEEL WIAG

MB - Give Page songs: WCSH WTIC

WIFT

WBF Virile Ben's Club

WB7 Clares Little, violanst

WGY-Stock Reports

5:00 P.M.

NBC Gck Wcbus Orch WEAF

WEEL WIC WIAR WBEN WTAG

CBS OP Son of Fire" WABC

WAAB WCR

WB7 A Page of News

WAAB WCR

WEY - Vroc of News

WCY - La g Steers

WAY - Ei e - Week

5:15 P.M.

NBC - Torm M x 5 Straight Shooters

WFAF WGY WTIC WCSH WEEL

WIA WIAR WBEN

CB - Sampr WARC WOKO WYBL

WAAB W RC WGR WLAN WHEC

NATE WHICH WERE WELLS WHICH WALCE HAVE PLAN SO P.M.

ARC Also in tracestria WEAF HARC WITAG WBFY WGY

CR. Lier Ven trang WARC WORD AFF? WGE WHEE WORD WEAV

N to some gold was was was was WPICO -Bob I allon's Orch. (ABS)

to somether Night

6.00 P.M.

6:15 PM. WEAF

O:15 P M.

NRC Mysient of Island WEAF
CBS dolby Berson and Suny Jim
WAR WAYB WOKO WORC WGR
WY WAY AFRI WIB!

NRC A ma Kitched WJZ WHAM
WAZ
WBI N Agreet Fusenble
WGY Advertures of Jimmy Allen
WYA - Franc Goodwin talk
WPRO—Chair, Eckels Orch (ABS)

SBC News Arene Jackson, songs WEAF WEAF
BY The Shalow WABC WORC
WORD WAAR WEAN WFBL WHEC
WORC WARW
BC Yow, Three X Speers WJZ
WHAM

WHAM
WILLY Shorts Rossew
WBZ News weather, temperature
WGY Every Brevies
WNW Tre West Insteal
WICO News Jack Orlandos Or 6
(ABS)

6:45 P.M.

NB."-In a B and skit WEAF
WAR WEEL WIAG
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WAR Jack Disters

7:00 P.M.

NBI Pickers Sisters WEAF WOSH * CBS-Myrt & Marge: WIBC

WAN NBC—Amos 'n' Andy, WJZ WBZ WHAM WHAM WES -Africtures of Jimmy Allen WGA of Jim Healey APAD—Gleria Grai op Orch (ABS 7:15 P.M.

NBC Gene & Glenn WEAF WIAG WGY WCSH WEEI WJAR WHIAG CRS and Phas B.J. WABC WGR

CB~ ast Pha Bal WARC WGR WAAC NBG Made Baley songs WIZ WHAM WAY WAYR

WHAM WAY WSYR
WPRO—F her stopes Insemble(ABS)
7:30 P.M.
NBC—ALKA SELTZER PRESENTS
Unce Fizes Radio Station: WEAF
WGY WIAR WCH
CB—Paul heast battone WABC

B—Paul heast bartone WABC WFBL WGR WHLC WORC WORO WDRC

WDRC

NBC-BEECH NUT PRESENTS

Red Davis WJZ WHAM W51R

WBZ WBEN

WNA(-Ho ghian's Quarter Hour

WPRO-Screen Review (ABS)

7.45 P.M.

7-45 P.M.

**NBC—Frank Buck's Adventures:
WEAF WCSI WGY WBEN

**CBS—Boake Carter, news: WABC
WNAC WGR

**NBC—Dangerous Paradise, sketch:
WJZ WHAM WBZ WSYR
WPRO—Bix Succession (ABS)

**NBC—Mary Pickford & Co. WEAF
WILC WEEL WEST WGY WTAG
WAR WBF

**CBS—Easy Aces sketch: WARC

WIAR WHEN

★ CBS—Easy Aces sketch: WIBC

WOR WON I WEBL

★ NBC—Crime Class, "Lady BlackLeart" dress AIZ WBZ WSIK WHAN He do Section (ABS) WRR HANGE WE DO THE TOTAL WE SEE THE TOTAL WRITE HE TO THE TOTAL WRY THE TO

WYN We do Septiments
WPR -- More | We be team (ABS
8:15 P.M.
CB -- Link C | Lin WARC WN to the hold while WEAN W.R.
WAAC | What we will be to be

W NBC -W NE K a Oc ATAE

* (BS—Every). Maisha si Bhia way

9 00 P.M.

9 00 P.M.

* NBC—Town Ma Toright, Fred Alter of the strict of a Will West
With A R WBEN

* CBS Non Martini Orchestra;
Chinas WALC WING WIDE
WORD A Loc WING WALN WEBL
WHO WIB WKIM WEEN WOLC

* NBC—20 000 Years in Sing Sing,
drana Way WBZ WSY I WILAM
WPRC Archae ABS

CBS—Adventures of Gracie WABC
WAC WALL WORD WIAN
WEST WORD
** NBC—John Charles Thomas barttone Way WBZ WAS I WISAM

10.00 PM. # NBC—Denois King baritone: or cost MJZ WHYM WBZ WSYR # CBS—Byrd Expedition: WABC WORD WHIC WAM WORD WHIC WEAN

WHIT WEAN

* NBC - Guy Lombardo's Orch.:
WEAF WITC WEFT WCSH WGY
WAR WBEN WIAG
WE'RO - Louis I seek Creb (ABS)

WARD LOUIS I SERIE OF CABS)

10:15 P.M.

NBC Main e Selvia WIZ WB2

WHAM WSYR

NBC N. 1 P. P.M. BC A. L R. C. FORD WEAF WGY WIAG WIAR WBEN
BS M. LIDAS A PROCEED WAS BRIDE WAS BOND WIRE WAS BRIDE WORD WIBZ
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* NBC--Jack Denny's Orch, Ha

R ram WIN WHAM WAYR

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WAG W r Alasy Orch.

10:45 P.M

WASC M IN COLUMN

11:00 P.M.

NBC—The product for a shift with with wind with with with CBS dress Related to the William and the with a more where with with a more with the w

WAAB WORE WHIE WABW

KBE King's Grand Quarter WJZ

WBEN Now Sports Box ew

WBZ-Wintfor ten perof te, sports

WGY-Cirk Cardon's Orch

WHAM News Dance Orchesics

WNA Nows

WPRO-Vic of Reserve (ABS)

11:15 P.M NBC-Robert Royce refor WEAF
WESH WEF, WITC WIAR
(BS-Loss Blaces their WABC
WEFA W BZ WARC)
NBC Er I (al aan's Orch WIZ
WHAM

WBZ loe Rives Orchestra
WAM Stellmen's Orchestra
WAM Stellmen's Orchestra
WPRO—Gene Kardos Orch (ABS)

11.30 P.M.

NBC Jally Coburn's Orch WEAF
WEEL WEST WATAG MAR WBEN
CBS Ozzie Nelson's Orch WABC
WEAN WIBZ MEC WORC WORC
WAAT WABA
ABC -Art Kan et Orch WJZ WSYR
WBZ - Deat Mer Prowt"
WGY-Ras Stillsell's Orchestra
WHAM-To wy Tucker's Orchestra
WPRO Charle Davis Orch (ABS)

CBS Ozzie N Ison s On h. WFEA

12:00 Mid. NBC George Chain's Orch WEAF WEFT WJAR CB~ Jacunes Renard's Orch · WABC WNAC WORD WEAR WEBL WICC

WAC WORD WEAN WEBL WICC
WRBW

VBC Are to Bloyer's Orch; WJZ
WBZ WAN R

WGY-Custles Bull ver's Orch
WPRO-Dis Fra 185

19:30 A.M.

VBC Stan Men Orch WEAF

WHI WIAR

(BS-Carrie Hall's Orch WABC
WAA WORD WEAN WEBL WICC

WAL WORD WEAN WEBL WICC

WAN Berner's Orch WIZ WBZ

WAN R

Ways WPRO dion f | 1 to s > ARSI 1:00 A.M CB> Gene Karris' Oreh WABC

Bandstand and Baton

Sing it to the test not been been to search and the search and the

By Moster from these constitutions of the services of the serv

BEN BERNIE begins filming "One Night Stand" for Paramount December 15, in Hollywood So Ben prepares for the picture by observighting his way to the coast. Catch him at these points en route. Henderson Texas. November 8; Pallas, Texas, November 10 and 10; Ft. Worth November 11; Beaumont, Normber 12, San Antonio November 13 and 11 Waco November 15. Shreveport, Louistana, November 16 and Amarillo, Texas, November 17. Be lands in Hellywood November 19

B folk to an angelon

of the content of the content

At last!



LENNIE HATTON

He's kept busy jumping from the podium to the piano Lennie plays piano solos as well as directs the orchestra on Fred Allen's Town Hall lonight program Wednesday might at 9 EST on NBC-WEAF

set had by prosent the Chargo theater,

BERNII CUMMINS, pugilist turned BERNII CUMINS, pugilist turned bandleader has invaded the Twin tities for an indefinite engagement at the Hotel St. Paul at St. Paul, Minnesota Bernic has the habit of disappearing from the innelight completely when he embarks on tours, which he does frequently, and his lans are kept guessing as to his whereabouts. Broadcasts are KSTP and NBC.

CARLOS MOLNA de alt de de

er 101 (151 (55) 200; 1 55,1 (15) (50)

HAROLDA SIIN WER, NOWKEL to receive the region of the second to mark a tracing for agriculture for a gent of the color of the color

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Mr. Fairfax Knows All

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April 18. (le some of 15)

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Noise Reducing Antenna

Here's the greatest aid to satisfactory short-wave reception . a perfect I antenna that less you hear three go stations as free from norse as about stic programs' Specially designed to cut down man made it effection and specially designed to cut down man made it effection as the special special matters, etc. But as the weak stations. Higher emilies the head to parts are perfectly mat field, in the unit of parts are perfectly mat field, in the unit of the Arman and the special s

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How YOU Can Get into BROADCASTING



FLOY D GIBBONS

Flattensky N N De SM 2 West Transch R Fi

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Programs for Thursday, November 15

Programs for mursuay, reovember 15					
8 10 A M	Star y	Indicates High Spot Sel	ections	# CBS Forum of berty, Edwin	
SE SESSION	Not to as at say of the total	AGN B GES	5 45 P M.	C II. NAS NES WARC NOT . NAS NESS TO A NESS WIZ	
4- 7 - 3-1-7-21	11 (5 3 M)	HAM not be to prome a	CL U WARZ WORC	With T	
We v 115 LM	VI VE , V R WA	2 13 PM * CBS-R are of Helen Terr	frances of the same	8,45 PM	
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21. 1.11			The River	* CB CAME, FIGAPETTES PRE	
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2 10 7 31	· · · · · · · · · · · · · · · · · · ·	# NBC V # Safe 12 West	, , , , , , , , , , , , , , , , , , ,	* NBC Posts V r Dus drama,	
· · · · · · · · · · · · · · · · · · ·	11 15 A M	NB t W / VHAM	, , , , , , , , , , , , , , , , , , ,	TES FER WARE, ON WIR	
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11 11 11 11 11 11 11 11 11 11 11 11 11	Afternoon	Mar Jest St. A. M. M. M.	r . mr, let	9 45 P M	
AB () I N () N, II	₩ NBC Trasure Chest Wall Wall	WHAT HE ARE CONTRACTOR	15 - 16 - 1 - 1 - 17 - 17 - 17 - 17 - 17 -	(VB) 10:00 P.M	
Par Hamiltonia	nest with alle used with	3 15 PM	6-30 P.M.	* NBC -Paul Whiteman's Orch:	
NR 1 - 1 - A Andre Will Will Wall Will Wall Will Wall Will Wall Will Wi	WALL WIFE WATER WARE WAR	NEW DATE OF THE WEST WING	NU - Va 1 - Gard barro 8 Not with the Charles WARC	MBEN WING At the Montes in Holly.	
NB 30 (Will W Correspon organist	WIZ WHAT WAY	WELL WERE WERE WORD WORLD WHEEL	MIAN WIR WILL STAN WILL NBI-R JOHN M. WIZ WEER	
CBS C As A WAR WAR WELL	WINC H. I to a ores (CBS)	NBC-Was a 1 1 Review WIAF	MR N. Miry Shall, vocalist.	WB/- rains I cons of his ra	
MISS BERGERS WILL WILL WILL	* NBC-Honeyboy & Sassatras NEAR WELL WILL WILL	Well will well with with	WELL THE ROLLS	WPI 0 - 1 - 1 - 10 30 P.M.	
W-1K	* CBS- THE GUMPS PRESENTED	MBC B or Rep E boos WEAF	William Name, Jack Orlando a Oreh	NDC F Labs WIZ WHAM WIZ WHAM WIZ WHAM	
WHAM I see a see a see	With the state of the plant of the state of	WIFE to the test to be Hope	6:45 P.M.	CBS That B at Profit Chile	
WPI L S. CR. ST. S. St. St. St. St. St. St. St. St. St.	Maria and about About Webb	We have the statement of the statement o	MARCHARITATION OF A SECTION OF	Show that the state and a show that the short of the shor	
NR IV NOW	A 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	AGI TO A BOTH WITH THE	CHE BY P WARC WORCE TALL OF TV ARRIVE	11 00 P.M	
WEAF	12 30 P M	B'RILL & BY CALLE ABS	WICH WAS WAS WIZ	WING SECTION WEAR WEAR OF THE SECTION OF THE SECTIO	
12.1 1	* CBS ACME WHITE LEAD &	VE DO TO COME NOT	7.00 P ML	WALL STIR WOLL, HITEC	
10 1 9.45 1 18 BN	AFBL TO A WEEK	A AND BURE A REST OF	ARAN mone WEAF	SB F W T O S WIZ	
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With the till with	NE Fr & Home Har WIZ	N. B Ecnoes WTAG	W I' is I rest	Not the Name of th	
#	W + P T VES	West 1 may BY	7 15 P.M.	CB: 1 S Oct S Oct Was 1 THE TOWNS	
1) 40 A M.	(hs / W\BC	4 30 P.M.	NE' C & RE'C WITE	NBC WEST	
(b) 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	With West MISC WARM	MATTINE SET WING	NATE OF BUILDING	May 1 1 miles	
AB 1 ay 1 - 1 - 'one WJZ	WBEN- 2 C+ Q . 1	BUT WITH WE WALL	NR C S C MINT WJZ WHAM	NBC F , COMPANY MAZ	
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10 15 1 M # N8C-C ara by a Em NY VE	NRC-1 A N OF WEAF	A 145 P.M.	* NBC-Burnt Cork Dandie, Al Ber EVI 11 11/12 NBEN WIND WING	WARN AT ST	
8 11 00 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WT to sell the SCA (SELL)	NRC A Orch WJ7 NRC La C N. Door WEA WEEL	SAB ACK SAL AGREENBL	NBC D & B O WEAF MCSA M & MTAG MARY NGI-R & N & M O Sector	
(B - B & G - MABC WAB M131 Mac W 1 NA Gales R - C WAZ WBZ	WBEY A WAYE WORK!	MAR WEN. ACSH WITE	WGR WEAN AOR 7:45 P.M.	Will Box William Box Discontinued Band (ABS)	
WHZ 1 - Cond BHAM-Fa of Jan	NBC-tro Briefic Ensemble	White the state of	MEAN DOY WOOD WEST WEST WEST WAS WARD	CRS-10 Belses OF WARC WORD WINZ WELL WARW	
10'30 A M.	WPRO- 1 - 1 (ABS) 1 30 P M NB G - 20 Duff + Orch WEAF	WID WING WENT	BNM book BB S de H v.r., vecalist: WJZ	WAR WELL 12:00 Mid.	
WELL BILL WILL WILL AND	* NBC Vic & Sade WIN HATR	WARE WAR WEAR WITH MICE	WIBA - a Breeze WIIAM - in Wings of Sing	MEET ATTP	
(BS-10) of R - 13 N 1BC WATC	WBZ WBFN mass and souse	All State h Maotte, sorgs WJZ	(AB) 8:00 P.M.	WARC WORK WAR WILL CHARW NBC-George Cases & Orch . WJZ	
WELL NBO TO A STATE OF THE WAR WALL	WHAN School of the Art	WOLDS Rigor	* CBS—Easy Aces comedy sketch, WAB Well Worker WEBL	WENT HOLD OF THE CA	
WIT WAYR	CRS—Pit Named Art Kassel's	5:15 P.M. (BS -Sxx , WAAB WORC	# NBC—Lumori diamatic pageant: \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	12-30 A M. NBC-D or note for Cites	
WHAM My The M. B yet 10:45 A.M. CPy 1, 8.1 11 WAR WHEN	VBC M. G. J. WIZ WSYR VBF V G. J. or G. Arast VBC V G. J. or G. Arast	WOKE WOR WELL WHEC	WIND WING WHEN WIAR WEEL	CBS-E WABL.	
THIR ASSESSMENT OF THE ACTION OF WHITE	WELL OF STANK	WILL Ex M. Crotell	WAY to the thirth	WANT WORD WELL WILL WICE	
MB Nors, Base Kitash WJZ WB/ Norski WB/ Norski WJZ	NHAM-1 Con Orchestra 2.00 P.M NBC-1 con t Histor is ma WEAF	WHAT C We ever that the base of the base o	ely MS 8.15 P.M.	MICH A R TOP OUT WEAR MILE WILL A RESIDENCE OF THE CONTROL OF THE	
WEN Je 1 Paper	WILL WEEL WITH MREV MARC	VI I I WILL WILL WOKO	W to WAR WIRE WEEL WOLC	TB~ . WABC	
DEFA WAY MANG	WARE TAX WEST WILL WHEN	WERE WELL WOR WHE WAS NEED AFFECT LAND WIZ WEZ WHAM	CAON SELV 1848 TOP SOLV MODES OF BEST SERVICES	WHAN WARE	
NBC Hazel Arch tongs WJZ WHAM	WCA Paul Curns tenor WPRO—The Regarded and (ABS)	E I Unde Wigley WBEN WGY WPRO-Bob Fallon's Orde (ABS)	WEAM-Alse tures of James Allen WPkO Five Star Final (ABS)	WORD WHEC WEBW WEBL	



Music in the Air

By Carleton Smith

Time Shown Is Eastern Standard

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Werner Janssen

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Yvonne Gall

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Program Details

SUNDAY NOVEMBER 11
Renaissance Ensemble

Queena Mario soprano L Heure Ergs e .

NBC (s.m. Florenda Tr.o. Al heaver perm Too, n. Clies The Oli heaver scao. Rest. i, Without Book, Phehoda

by James P T SATURDAY NOVEMBER 17

Ama Schimer p. / L. Fent Ane Bi ic by Jacques fiert Trant, b. L. ext.



BOB CROSEY

He may be Bing's younger broth-He may be Bing's younger brother, but Bob (rosby is determined to make good on his own—and he is. He does solos with the Dorsey Brothers' orchestra from the Palais Royal in New York (it) and broadcasts at 11:40 p.m. EST on NBC-WJZ Tuesdays, and at 7:15 p.m. Saturdays over NBC-WJZ



Add Firm Rounded Flesh Yes!

Gain Shapely Feminine Curves



10 Days



JOAN MORGAN, Dept Reall 6811 Fifth Ave, Brooklyn, New York

Want Muscles? Here They Come!

y was to start your name to the Walls of the Just TRY t NEW WAY !!!

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WATCH 'EM GROW!



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\$1.00 Starts You in Business Ties, Handkerchiefs and Muffler Sets

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SILK-LINED TIES

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To the state of th

BOULEVARD CRAVATS. 22 W. 21st St., Dept. RG 11-17, New York

6 15 A M to the last WI W WEET

6 .0 5 W

7 15 A.M.

7 30 4 31

7 45 1 31 NB . . K

8 00 1.33 WHAM heads, Translets
WAAC STORY A. STO

8 IS A M.

NEW O. H., T. MEN WEN

NEW Less When . W.Z. WBZ

WHAM - F. to street

8:30 A.M.

NBI CALLO WELL WITH WEST WITH WILL WIAL WISH WIRE WAR CBS Removal Sett Latel WARC WBZ Waters to produce

8:45 A.M

NRI 1 Tr. & Wite WJ/
WHAN MSSR
CRS Fin Ross WARC WFBL
WB/ stop. New WARC WFBL
WPRO Warra zets micetro (ABS)

9 00 A.M NBC 4 . R 2 W WEF WING CBS Mi openion Pode WIBC WIGH WE WEF WEIT WIBC WIDC WE WEF WEIT WIBZ WBC BRAKESSE CVER WJZ YBZ

WELL THE ANSWER COME WAS A WASHE WELL AND THE CONTROL OF THE TABLE TO A THE TABLE TO A THE TABLE THE TABLE

9.15 A.M.

NBC Don Hall To WEAF WEEL

WHEN WOLL WHITE

WG1 Jahara March tenor

WHAM Country School

WPIN - Valin Televit songs (ABS)

9:30 A.M.
NBI - Westery Clef WEAF WCSH
WIR WEEL NGS WIAG WBEN

WHAM—Beak at Cab NBC)
Wham—Beak at Cab NBC)
What Metropout in Farade (CBS)
WPRO-P whe Las ABS:

WEC-Johnny Marvin tenor: WEAF
WITC WIAG WAYR
CBS Carta Repeated testast WABC
WORG WAA? WEBI WICE
WEEA WHE WORG WOLG WKBW
WEEN-Sally Works Column
WG) High Prests of Harrony
WHAM Mary Freeman talk
WPRO- Bettier Down planst (ABS)

WPRO-Berne Down panel (188)

NBC-News Breen & Ge Rose, songs

WEAF WIF WITC

CBS-News, Bluebords Trio WABC

WOR WARB WITN WEBL WICC

WEST WEBL WARB WGLC

NBC Departe (also WJZ WBZ

WAYR

WSYR
WEST Little Jack I (the
WGY Bills to g balled sincer
WNAC the Vice of the Apothecary
10:15 A.M.

WOSH

(A-0) (ar , G-1) WABA

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WAN ARROY RESERVE

Star * Indicates High Spot Selections

10:45 A W

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* NBC Marc Hour 1 / NIAF N'14 N - 14 / NP WHIM +15 14 / N N N N N N N %1'' ⊢B 11 15 AM.

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CHS-1 TO B. I WAR WHICH
WAS UPPOSED WEST WORK WAS WPR - REC Sart at a S. II.45 A.M.

CBS T - WIBC WASC WKBU WPR For A & Kare 1857

Afternoon

NEC -1 a - K - . When Carrouse WEAF WEFF WING W. VR WBEN

WESH
BS VOS FEDERADE WAR
WANT WORK WIR WEAN WEBL
ABO FEE & HOL WIT
WHO FEE A FEE
WHAM-TEST FEE
WHAM-TEST FEE
WHO B B FE OLS OFCE (ABS)

12 15 P.M.

* NBC—Honeyboy & Sassafras
WEAT WILL WING WHAR WBEN

BC Charles Swars tenor WJZ WSR
WBZ-We r temperature
WGY-Lat. gen, Solast
WHAM-S Armedora Forum

NBC-Me , Madeaps WEAF WTIC

WJAR
CBS-Ala Leater Orch WABC
WOKO WABW WFBI WIBZ WFEA
WGLC WHEC WORC
NBC-Farm & Home Hour: WJZ
WBZ WHAM W5YR
WBI N News Flashes, Weather Re-

WHY

DOT

WGY FAIR Program

WNAC The Shopper's Exchange

WPRO—Here How ABS)

12:45 P.M.

WBEN-Stock & Commodity Reports WCSH The Vierry Madesps (NBC) WPRO-W (He sorter's Orch ABS) 1:00 P.M.

MBC—Marke & Weather WEAF CBS—George Hall's Orch WARC WORO WORC WAAB WHEC WGLC WGR WFFA WBEV Ft in Service WG1 Lie Vacabords

NBC A careaks WEAF WILC WOSH WIAG WCY

WING WUT

* CBS—I the Jack Little, songs
WABL WORC WIBL WIFEL WILL
WORL WOR

* NBC—Vic & Sade: WJZ WSYR

WB/
WB/
WBI \-Do are a d Sense
WHAM School of the Air
WAC News
WPRO- c n & Boref rear sts

1:45 P.M.

NBC Wolf & Misic W.JZ

(BS-Circ Quarter WABC WFFA

WAY of ROWEBL WOLC WIBZ WERK

WARM
ABL ARE WREN
WBZ-AR Fried Markets
WGV-Dio Spachespers
WHAM-Ja (amphel's Orchestra
WPRO-Ragan althis ABS)

2 00 P.M.

2 15 P.M * CBS Pana to at Heien Trent

That we have the self with white,

The trent was to the self with the

2 30 P M.

NICE SEED TO ACAD WILL WILL WILL WILL WILL

* NBC-V. & Sade WEAF WITE WITE WAR WGY WIFE WBEN WEST NBC A Lot Edward barrione W42

300 P.M.

NBC-M INGES WITE WAS WITE WORLD W. FL WITE WBEN

** CBS—Philade ph a Orch WAB!

WELL WORD WYTE WILE WO WELL WO WELL WE WELL WORLD WITE WAR. WIC HORE Walk wBz

ABS K or or Curus, talk Webb.

3 15 P.M.

NAU WAS MAD WEAF WELL WING
WHO NOT WEEN WARD WING
WERO Lame Let her Bailer ABN
3:30 P.M.

4.00 P.M. NBC West Coll NEAP NBC Bern & Bod WJZ WBZ WHIN NOI WNIR WBEN WJAR WING

ARC Dereity Page, songs WJZ WBLN Nock & Commodity Reports WBL Book and Authors WG1-Book News WHIM-News

WRIM—News
4:30 P.M.

ABC—Masse Grand WEER WIIC

ABC—Lape C. WIZ WSYR

WBEV—Pretry & Organ

WBZ—FRA Eric Chorus

WGY—Elmer T.dmarsh, organist

WHAM—Boy Scout Program

4.45 P.M. WJZ WBEV-Uncle Ben's Club WGY-Stock Reports WHAM Stamp Club

5:00 P.M. * NBC—Broadcast from London.
WEAF WITC WITAG WJAR WBEN
CBb—Og. bon of Fire, sketch
WABC WAAB WGR
* NBC—A! Pearce's Gang: WJZ
WB7—Viexts it the News
WGY Latte Sisters
WHAM Edward C May, organist
WNA. I—stron Work

5:15 P.M.

NBC-Ton Mix's Straight Shooters
WEAF WITC WISH WGY WLE
WIAG ABEN WJAR
BS-Skippy sketch WABC WOKE

BS-Shippy sketch WABC WOKO WAAB WURL WEAN WGR WFBL

WHEC BC - VI e Joy, songs WJZ WHAM WBZ

ANAI - Price St ries

5:30 P.M.

* NBC—Nelie Reve Interviews, Edde Feabods MIAF WEEL WTIC WIAR WBEN

(BS-Jark Armstrong WABC WOKD WDRC ANAC WEAN WHICH WGR

Wirt - Was est Program

5:15 P.M.

VBC draft in Annie WJZ WBZ

WHAM WSYR
(B-Rob roon Crusoe, Jr. WABC

WORD WKBW WHEC WEBI

WGLC
NBC Capt Tar Heals WEAF WEEL
WITC WC-11 WGY WJAR WBEN

CBs M ores AFC hithalire way

Night

NR P. 1 6.00 P. W

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6:30 P.M.

NRC News Marion McAfee songs BS FROM REPORTER WARDER WORK WORK WAS WELL WELL WHEN WORK WARN

WRBN

No. Cale Pile songs WJ/
WillM

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WG Evering Brevites

With News and brind's Orch

ABS

6:45 P.M WHO BUS BELLET SHOULD WEAR WHILE WELL WELL WILL WILL WARE WARE WORE WHAT WHAM WAYR
WAY De World I mited

NEG C. C. WEAF WCSH WING WING WING WING WING WING WARD WARD WARD WAR WAR WAR WAR WAR WAR WAR Amos of Andy; WIZ WBZ WHAM WBLN Alser area of Jummy Allen WG3—Co. Jm Healey WPRI—Gona Gration, Orch (AB)

NPRO-Gona Gration Orch (ABS)

NBC Gere & Glonn WEAF WCSH
WGY WEET WBEN WJAR WTAG
(BS-Just Plain Bill WABC WAAC
WGR
NBC - Mildred Baitev songs WJZ
WBZ WHAM WAYR
WPRO-Fisher's Fosemble (ABS)

7:30 P.M. NBC-ALKA - SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF WESH WGY WIAR WTAG CB--Paul Keart bartone WABC WORD WORD WFBL WHEC WORD

NBC-BEECH NUT PRESENTS RED Davie WJZ WBZ WHAM WSYR

WHEN
WALL—The Merry Co Round
7:45 P.M.
YBC Frank Buck's Adventures
WELF WGY WCSH WBEN
* CBS—Boake Carter, News; WABC
WAC WGR

WNAC WGR

* NBC -Dangerous Paradise, sketch:
WJZ WHAW WBZ WSYR

8:00 P M

* NBC-Concert: Jessica Dragonette,
septano, Orch WEAF WHE WGY
WEEL WCSH WBLAW WIAG WJAR
WSYR

* CBS-East Accountered

WSYR

* CBS—Easy Aces comedy sketch.

WYRC WORD WGR WFBL

WYR Tre Model I Innared

8:15 P.M.

(BS Fdwm C. H. WABC WYAC

TBS Edwin C H. WABC WNAC WORD WORD WE'N WGB WABC WYAC WB7 WS1R WHAM -Added ures of Jimmy Allen W PD-Five Star Final -news drama-arities (ABS)

CAS-Court of Human Relations:
WINDE WORD WAC WORD WHEE WEAN
WHEE WEAN
WHEE WEAN
WHO WHIM WBZ WSYR
WGY Farm Forum
WPRO-Melody Miskateers (ABS)

WPR ⊨ M. 8.45 P.M.

9 00 P M

* NSC Wadz Time Fank Munn NSC Wadz Time Fank Munn

* CBS - March of Time WARL

NBC Ph Harris Orch Leah RJ VIZ VEZ WILLY WALK

9-30 PM.

AB 4) A X X X X I P X X PM

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* CB5—Ho rado, Hote D CK Pow

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* NBC-Ph Baker comedian WJZ WEST WHEN TO THE TRANSPORT OF THE STATE OF T

10 00 P.M.

MBC-Fist Nighter WEAF WBFN WISH WE UNTIL MILL WILL WON WIAR

NEC Burnt Cork Dandles Al Ber

10.30 P M.

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ABC Correct Billion WEAF
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CRS CORR. A.

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NYT - V - NPR - V re of Room (NBS)

NBC Acts of Ferdinandos Orch.

WEAS WITC WCSB WEEL WIAR

BS SDEEN NOSC WORD.

NBC D. Com. Orch. WHAM

WIT WORK WIDST

BC D. Com. Dr. L. WHAM

WSYR

WBY do Riven Oremetra

WGY-Crates Buildness Orchestra

WAS Steuben's Dr. Leadra

WPR - H. C. Rive that a Orch (ABS)

11.30 P.M.

BC Freidle Martin's Orchestra: WEAF WEEL WORLD WIAG MJAR

WHAF WEEL WORL WING MAR
CBS Hirrs salers Orch WICC
WEAN WHEE MOPE WONO WEEA
What MARM WIR!
ABC 10)s of res Orch WIZ
WEEN Same Livers Orche ra
WGY Chies on an Orchestra
WGY Chies (or an Orchestra
WHAM John of Faces Orchestra
WHAM John of Faces Orchestra
WPRO-Carlo D. is Or b. (188)

12:00 Mid.

NRC 14t, Dichas Orch WINR

WAR

CBS argains Resaid Orch WABC

WEAN WEBL WICC WGLC WNAC

WOND WARM

NBC - B (J. N. 2000 N. N. 10 C)

Orch WAY WBZ WSYR

WGY - P (N. 10 M. 10 C)

WFRO Dec y L. L. YBS

12:30 A M.

NBC Tod Feeders Beb WEAF WEEL WGY WIAR CB-Do P o O MABC WORD WAY ALLY WEBL WICC

WPR 1 B se s Och WJZ WPR 2 F 1 h 5 Och (485)

12 65 A M

MELL INTO HORO

1.00 A.M CBS Gene Kardos Orch WASC



With a Radio Program That is Different Hear This Kindly Lovable Old Character



WCSH-WEAF 7:30 P.M. EST Frt.



Man Can Talk With God, Say: Noted Psychologist

A new and revolutionary ce impus teachine ballet entirely on the mainderstood awings of the Gal-lean Carpenter and dearned to show how we may find understand and use the same mentical power which Jesus used in reference. This so ended Mra-tles, is attracting world sole attention to its founder. Dr. Frank B. Rabinson noted psecholo-gist author and lert rer. Psychiana," this New Portribe cal Relicion by every rain a higher teach it is today possible for every rain a higher teach understallin, group an an best uncerston Read the tings that I grandly go do a. He nearly that when the nearly that I grandly go do a. He nearly to a marked to a state mark it literal apply to a marked to a state mark it tags.

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"The Radio Guide Revue"

Dorothy Allinson

and

Lanny Vale

frattering

Sam Targan and his Orchestra

WIP

2.00 to 2.30 PM. Tuesday and Friday

Lincoln and Indian Head PENNIES WANTED \$2 each if more than it years ild NATIONAL COIN CO

> SUBSCRIBE to RADIO GUIDE

Studio News and Notes

By Murray Arnold

Process of WGY with WMDO and FRANCE AND A member of WGY Process of

"THE HAUNTED HOUSE," a new serial, begins this week at WDEL, to be heard every night at 5 p. m.

WIPS NEW S. (DIOS on the 12th hoor of the new Combe, B. Iding are rapidly the agreem and from present indication the Combel station should be firmly entreached in modern quarters by the first of next year.

JAMIS Breelly WCAU ann uneer, all needs I few tion cet and lead few it will entitle ago outlet tasts lebt, roll a a Perly on Desembert of Allo produces is WCAL, Mrs. Caron Irea who becomes KIM's proran, a rector

LEONARD OF SEN, who violes classical interpretations of popular times now beard with AL WHILE the Lagabond Partitives Mount viat 45 p. n. over WDRC - DWIGHT I BRIGH program hert are SIMS GUCKENHILM-FR commercial manager both of WTOC Sevanish to ring the solthern belt state is tor a scheme in augustating the imposed WTOC store recomes program.

BRAD KINCAID back with his fun-ily in Schenectads upon the completion of his commercial contract at WEEU, Reading.

FREY WELL TOWN IN THE COLUMN TO THE TWO THE THE TWO THE THE TWO THE TW

Plat. SA MAN with the man of the control of the complete of the control of the complete of the control of the c en irra rinia

HENRY PURKER Questions as received and produced WIP now leading and determining fidure

GEMS OF MITODY" in the brief spaa of one of only has become one of the ratio of programs on the networks. Gems witch is fed to an NBC-WJ/chain by WBZ WBZA every Thursday of 7.15 and spinsored by Loter John Medicine tentures A. E. VANDIR THEDE and its Grand orchestra with New Logical of most and all group of mixed voices the Meloair Lone Charmoffering magnificent choral impressions DWIGHT MENDE, famous stock company actor in the role of narrator knist the various elements together into a finely blended program. GENIS OF MILLODY" in the brief

LN 11 WIPS wheeth stand soon be sau het by bout Bread Band speasors of I review I I over WP dally at 6.45 have artified for the WIP to trivial every story, a litter out to four emmanties near PI hadennal to be greated by the resorts of these tewns are a spread to enflance of radio by personal contact.

Theme Songs That Click

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MARY COURTLAND

know ale's (Tennessee) latest contribution to the networks is a real Southern beauty as well as an interpreter of "deep river" music Robert Armbruster's orchestra accompanies her on the CBS-WAHC network Saturday nights at 8:15 p. m. EST







and RADIO BROADCASTING Graduates Tacy Persy Shannon Fred Asts on Una M Zita Johann Mary Pickford etc. Drama I Speech Mis est Comedo Opera Stock T training appearances while insatulag. For courts Sec y Wayne Stys W ESth St., N X.

6 45 A.M.

NBC II of Explose WLAF WGY

7 15 A.M

WRZ To Common

7:30 A.M.

CB - 3 R etc WABC 2D Yorki Haska xxx WJZ WB No Cab WAA Show i wyle xz obpouts;

7:45 A.M.

NBC-5 & Las was WEAF WBEN
NBC 1 - B + & Jr. WJZ
WG) - 4 - Mar - 1 - 5
NHAW-J. K ben may
WNW - A - K Je tantone

8.00 A.M.

WISH A. V. WHEN WEST A.A. WHEN
CBS Come Serve WARC
NBE MICHAEL Creaters WJZ WBZ
WGA Monter Clack
WHAM-Kinde Thoughts
WAAC-shopeing Around the Town

8:15 A.M.

MBC Don Hall Ti WEAF WHEN MBC stew White, organia WIZ WB/ WIESM

8:30 A.M.

MBC—Cheero WEAF WGY WCSH
WELL WID WAR WBLN WIAG
CBS—Lir Si — de WAB
WBZ Wa to to operative

WHIN WAIR WHY

9:00 A.M.

NBC O at he special WINE WGY

WISH

CB--Cheer to WART MORC

WAR WORD WOR ALLY WEBL

WIRE WOLD WELA WHEE

WORD

Brenfast Club WJZ WBZ

WAR
WAR
WBIN-News Hollywood Impressions
WHAM-Tover Cock Program
WPRO-Ea Strick Page 28

9:15 A.M.

WBEN-Din Leberts (Irgan Rhap-sod (NBC) WHAM-Breakfast Club (NBC) WPP >= Ose Mr. Breakfast (1BS)

9-30 A M

NRC By bose WENF WEET WGY
WITC WESH WIAR WBEN

CBS-Creek C WABA

9:45 A M.

MBC-10hnny Main tenor WEAF
WHO WINK MAYOR
CRS From Boxs Quarter WABC
WORE WALL WORD WEBL WICE WHEN Salt Ways Clumb WGY Hall Process of Bare one WPRO Before Done mark (BS)

10:00 A.M.

NBC-Ness Ance McC. Porch, so is WELF WGY WEEL WITC WING WBEY

CBS News Melos Moments WABC
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10.15 A.M.

NBC Write Preads WEAF WCSH WITC AFF WCSH WITC AFF WCS WING WEAF WCSH WISH WISH WITC AFF WCSH WISH WISH WISH WITC AFF WAS AFF W

10 30 A.M.

CBS-1 P - 'NABC WALC BOPC ASK I WEST MIRZ MIEC WERW WALL MILA MILA NO STREET, WITH MEN

Star * Indicates High Spot Selections

10:45 A.M.

NBC Ness, Ore Libres
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NB Mr. (3 Prade Well
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WG) 1 1 dr (4 test WEZ

11 00 4 M.

NBC 4 31 NC DE PRIEST WEAF

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CRS - C. COSS WARD

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11.15 A.M.

NBC Vise Fam. WILLS WGEN
WILL ALET WILL, IN AR WHEN
R NBC Tony Wons, philosopher
W. 7 W 17
WILLYS—Server, Param
WHE Good Johnson's Orch ABS/
WPID—All rning Parama ABS/

11:30 A.M.

NBC Dean leves Law WEAF WEEL WEST WITC WIAR WILL WING

WTAC.
CBS CIRCSON HIR WARC WORC
WORD WAY WERI WERE WERE
WEEA WHE WER WARW
WRE Melody Mayors WJZ WHAM
WRY FAI Cled A. 18. Clubs
WGY Che logis Theater
WPRO-Mod Rose so gs (ABS)

11:45 A.M.

CBS—Concert Microstres W WNAC WDRC WORD W WRBW WGLC WLBZ WFEA WPRO—N. 65 2 4 Rev. AB5)

Afternoon

12:00 Noon

NBC-4 + I mr Quar et WEAF WIFL WIAR WBEN WIAG CBS-Conde Gaves songs WABC WPRC WNAC WFAN WIBI WEBZ WGIC WFIA WHEC W DRC WGR NBC Feld & Ha' WJZ ABZ Vers of the News RCY Saint
WHAM—IH (lub Program
WPR.—Bab Fallon's Orch (ABS)

12:15 P.M.

WAG Honeyboy & Sassafras:
WEAF WEEL WITH WIAG WJAR
WBFN WISH
CBS—sam ,el De long on h WABC
WAB Wish WIBZ WDRC WGR
WAL WFLA WHEC WOPC
NBC—Genta Ferrariova soprano WJZ
WBZ Wastur h selvatur
WG) Martha and Hs
WHAW News Fritz Forum
WNAC—Vens

12:30 P.M.

NBC Me., Madeaps WEAF WTIC WAAR
CB-VELL Chress printst WABC
WORD WEBT WEBZ WICC WGTC
WILL WEBZ WORC WAAC WOR
ABC NOT 15 10 10 Print WAZ
WHAM WBZ WAYR
WGY-Farm Program
WPRO Betsy Ja e soogs (ABS)

12:45 P.M.

NBC Me a Molege WCSH WTAG WBEN Steek & Common ty Reports WPRO T ree Blue (534 (ABS)

1:00 P.M.

NBC-1; Brunesco's Ensemble:
WEAF WIFI WIAR WIAG
CBS Gence Bulls Orth WABC
AOAST WERE WIBL WGR WILC
WELL W. LA WHIT WUNG
WELL WELL STREET West-S or Bassets
WAY It Super's Exchance
WI'CH N. S. J. & (D. J. 185)
WII. A. Gos ee Pres. NBC)

1:15 P.M.

NB Ian Britisco's Orth WBEN WG1 I a Vi ... 18 1:30 P M.

NHC - A SEE THE OF WEAF WEAF WELL WORLD WING WING WINE WINE

CRS Labor Value Transite WARG WORD WITE TAXO ATBITATION WITE TO DECEMBER WAAR 1.15 P.M.

* C85—Fooths Michigan vs Ohio
Siar William A 2 white Wills
Will Do Will A BY Will Not
Will Will Account AFFR World
A Sill Wills & Michigan Will William
A Sill William A Sill Company

NE Winds & Mile Worker

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Who will be suffered as ABS1

WHO Res L are ABS1

2.00 P.M.

NBC WEAF and WIZ networks will broadcast footbal game to be se fected), if Eastern game time is 2 pm, if Middle Western time will be 3 pm conflicting programs of course will be canceled.

NBC Per Bill Insomble WEAF WITH WESTERN WINK

WALEFooths Game
WPRO-I of the Game (ABS)

2:15 P.M.

BC Son_fellows Quartet: WBZ WHAM WSTR

2:30 P.M.

NBC -Do Pett : Orch WJZ WBZ WHIM WAIR

BE Gree Brothers' Orch

WTIC WAR WHEN WTAG

3:00 P.M.

NBC—Radio Paybil drama WEAF WCSH WIII WIAR WBEN NBC -To be a nowneed WJZ WBZ

NBC Week End Review
WESH WIIC WHEN WIAR Bi Saturday Songstons WJZ WBZ WHAM WSAR

4:00 P.M.

NBC Don Carlos Orch. WJZ WB/ WHAM WSIR

MBC-High and Low WJZ WBZ WHAM WALR
WPRO-Today Calme, Tony Calouch
485)

4:30 P.M.

NBC Our Bars WEAF WGY WTIC W(sH WBEN WJAR NBI - To be a nounced WJZ WHAY WBZ WN) R WPRO-Jack Orlando's Orch (ABS)

5:00 P.M.

NBC—George Sterray's Orch WFAF
WHEI WIAR WBEN WTAG WCSH
(BS-Late Ja & Little's Orchestra
WABC WAAS WOKO WDRC WICC
WEAN WFBI WIBZ WGLC WFEA
WHIC WOR WKBW
NBC—Sta ' & Maotte, songs WJZ
WHAM MBZ
WGY Jor F ke pranist
WAAL Dinne, Muste

5:15 P.M.

NBC-Al e I v sougs WJZ WSYR WBZ WHAM WGY George Sterney's Orch (NBC) WNAC The larkee Singers

5:30 P.M.

NBC -Our American Schools WEAF WGY WEIT WTIC WTAG WIAR WBEN

35 Jack Armstrong WABC WOKO WORD WNAC WEAN WHEE WOR Br Geo Surney's Orch WBZ

WHAM YMCA Program
WPRO—Bob La on's Orch (ABS)

5.45 P.M.

BS R a ser Crasee. Jr. WABC WORO WEBE WELC

CBS—Main tres WORC WICE WEBZ WAR WEEA NBC Rough Boys WJZ WHAM WBZ WSYR

WNAC Foo ball Sceres

Night

6:00 P.M.

* NBC-One Man's Family WEAF WORK WELL WBEN WIAR WILG

* CBS-Frederic William Wile, politi of the deposit of the state white

6.15 P.M.

6:30 P.M.

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6:45 P.M.

NHO - TIOTED EASER STILL WEAF WAY WELL WOSH WILL WBEN WILLD

WITH

(BY-Box A) Program WABC WAAB

WHICH WKBW WEAV

* NBC-Fed Housing Administration

Program WW WSYA Pine is AM WSLA WB/ Sits Resiew WAAt The Me out 10 sted

7:00 P.M. M Robins in the News WEAF WORD WIR WIRE WIBL WIBZ
WIF WOR WAR WARAN
RE F. 188 - John Herrek,
but the WJZ WNYP
WBZ I ward Mark.

Will A chette Hissori contralto WHAM Hask and Herb WPRO Dean august of ABS)

7:15 P.M.

-Jan soires WIAF WISH WIAG WBC - Dursey Bros' Orch - WJZ Walk -Radio Nature League

7:30 P.M.

CBS—Wh. pering Jan S. ob's Orch WARC WOKO WNAC WDRC WEAN WGR WEBI WORC Darsey Britains Orch. WBZ WHAM
WHEN Wa bin to Hothehts
WGY Die Ah ster and his Dog
WPRO Sin, Just and Jorry (ABS)

NBC -F ... 7-45 P.M.

NBC Proces Sters WJZ WNYR WITH WITH Sters Sters WJZ WNYR WITH WBZ 4 S Montor Feature WPAO-4 Man Mn tref Show (488) 8.00 P.M.

* NBC-Sigmand Romberg; Wm.
Lyn Paes WEAF WEEI WTIC
WORL WAS WBIN WIAR WTAG
* CBS-Roxy's Review WABC WGR
WAS WORLD WAAC WEAN WFBL

WHEN WERE WIZ WMAI WEZ WSAR ARM WEZ Program WPRO Sorre he & Kungan, comedy ABS

NBC OF E HOLES FIRS WIZ WBZ

War.
WHAM After rest of times Allen
What A street WPR + Care, Eckel's Orch. (ABS:

8:30 P.M. NBC George Olsen's Orch Shutts WJZ WILAM WSYR

* CBS—Musica Revon Pubert Arm
but Will Will Will
ADD WE WE WELL OF BOACE

9:00 P M

* NBC RCA RADIOTRON PRE

DP. - 1 Fr H su Ma

9 30 P M.

NBC CHAMPIONS

* CBS-STUDEBAKER CHAMPIONS Per Control of the North Contr

* NBC-ALKA SELTZER PRESENTS The Westerness I is Fig. source.
Ross II I I's K. is to a Warring to Free Wiff WHAM WBZ WSYR
(Sel IV Sel IV

10.00 PM * CBS—Edward D'Anna's Band: WYBC WARD WIGHN WYAC Ar Ions Jameiser's Or Lestra

10:30 P.M.

WBI - A refer flower Pota N 307
WGY Special Mexicon Pota N 307
WHAM No.
WAR A fair you by O. b.

10:45 PM

WBZ Rack Section (NBC)

11:00 P.M.

NBC 4 Lombers > WEAF
WITH WINCH IN 1 WITH, WGY
& CBS—OE der Michaux Congrega
Di WIBC WAAB ADBU WORL
NBC—I's be zum a et N. Z. WILM

WAR With temperature WAY Near WPRO-1 see of Paners ABS! NRC Gov. 1. Orch MBFW

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11 36 P.M.

* NBC-Pa. Whiteman's Party
WEST WILL WILL WISH WING
WBS WINE
WBS WINE
WBS WINE
WBS WING
WBS WING
WOK WARE WANG WEFA
NBC FOR WARE
WAST

WBC + re r Wa ... Orch WJ WBJ WSYR WBAW Jones I K. & Orchestra WPC M M & R (4 MB) 11:45 P.M

WGY I be In Occlostra 12:00 Mid

NBC 44 A D OF L WEAF

NFO RIS HAIN

(BS-10-Ha R COD WABC WICC

WAYC WOR ONLY AFRI WABW

ABC + A C A D A Dreb WJZ

WBY ASSI

NBC + · M or is such W WBZ ASYE WBZ N : E or O gam WPD0-D or I - VRS

12:15 A 31.

* NBC-Carefree Canin NF4F 12 00 4 31

CBS-Coude Harmes Srea WABC

Sportcasts of the Week

SCHEDULE OF EVENTS

Time Shown Is Eastern Standard

MONDAY Nov 12 9 50 p m Boxing WAN
(1010 NC., WNEW 1250 k TUESDAY, Nov
13 11 p m Wresting WG8F (630 NC) WEDNESDAY New 14 16 p m Wresting CKC1.
(S8C NC) FRIDAY NC. 10 19 p m WrestIng WFBE 1200 NC SATURDAY, Nov 17
215 p m Roody Game, CMCL (580 NC): 9
p m, Mockey Malodns vs Torosto, CMCL (580 NC).
(CFRB 650 NC). ke), CFRB 690 kg).

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STATIONS WGR AND WKBW claim a record for catering to the desires of a community with no less than 32 sports programs criamating from the studios of this pair of beliale places. Besides this the region (BS sports of terms are also carried ROG) R BAKER, be due favor to a steel by DC' GAL AP and GLNF CARSON, treat Ballico Broadens ing Corporation (stenets each Soloration of Dian by plays of major gradities when a construction to the second of the se tilt, which is a to be to corred by the

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HAPE, DERFIELD GRANGE

The Criefing Chast of the Lam in days are by when number 77 became networally known is now arring is snowledge of the game in sport reviews. His sportcasts are carried by Southern and Midwestern Clis networks on Thursday, Friday and Saturday evenings

FOOTBALL BROADCASTS

SATURDAY, NOVEMBER 10
Time Scient E. fern Standard
CBS Ne'NO K [1] . as ve
1. " " " " " " " " " " " " " " " " " " "
ABS Network
CFCF SI A C S S C S C S S C
WBRC 35 or 1, 1 . 1 1 1 1 2 45
WGAR 1 CO - 1 , is Note Page 1 45
WGAN 1 17-13 13 NEWS LINE 1 10
WGBF 44 Cret, be red 3;
WGN 4 1 1 ms 15 1 mestern 3 45
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SUNDAY, NOVEMBER 11
WGN 10 km - 1 hand Broke is Buren species

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	SAFERDAY, NOVEMBER 17
1	CBS Network x
v	ABS Network
	CFCF · h
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ŝ	CPCM - Forty Con
•	WBRC
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-	WGN - See I Stevents,
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	WESZ + 4 4 6
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	WTAM & - Michigan vs. Char St. 45
	10 1 to 5 to

sport-minued dialers to the program which si already of witty nuture, featuring WILL ROGLES.

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JACK INGERSOLL is another of the pigskin toters who was graduated from the pridicen to the breadesst coop. . . Gened fame as a Dartmorth back, a progresser and served as need oach at Colories and VPI like a milite of leve in and set if Jack Wilks and less HAWITY make up the tames Dartmorth back all at a couple of decades as the defining a off to it easier gives of impute the aid served.

on toles committee in 1930. New he brings to his public the New Lingland toothal contests which are arrest each Saturday by WAMB and other YANKEL NETWORK stations.

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FRANK BURGER takes his last turn of the 194 grid season at the WHAS make for the tenne games of the Konstitute to the tennest of the Konstitute of the tennest of the last street of the tennest of the last street of the tennest of tennest of the t

Contests on the Air

Time Shown Is Eastern Standard

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THROUGH THE WELK

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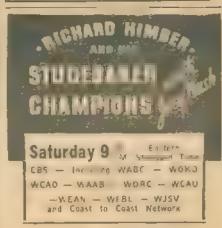
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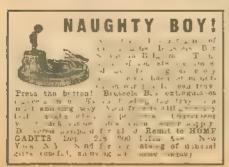




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3rd Degree By Radio

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Creates Suspicion

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On I'm an" panted the man with the pully lace "my car broke down". O'Colmor coxed at his suspect narrowall Pellups this man was telling the raid and it so the porteman had no wish to the youth O'Colmor was no riokie with a new policeman's exaggerated sense of personal importance. The persistent way in which the min in back heat his right hand hoveting over I's left lape. Might have an innocunt exback kert mis right hand hovering over I's left lape, might have an innocent explanation. Other for knew that the suspect to din tisce his air form, because, the light sounding in his cies. It was a tipossible therefore that he might suspect O'Connit of being a fill piman, and be traing to haiff his way out of a larger spot in preferring to have a gim trainfulls asually have smooth albesty by the right oce it seem guity.

Radio's Warning

What a e you part ig about? " quered of more the tale may had no gun or o ner weapor, and it has explanation we ne'l reasonable the politician was almost prepared to turn tain loose. Way I was trying to pish my car to get it strictly the burly man's id O Contor roughly to I mel, in the daranes. That is talled possible. This man looked a bit shabey "Perhaps he had at old model car with a defective starter." Where is your car?" O Co nor asked not yet quite convinced but half prepared to offer this had y dual a pash to get his motor started providing he could vindicate lumber.

But the posternan's question never was

In Next Week's Issue:

WILL ROGERS

His Life and Career

Int macies than The Prairie Plata Sever Before Told in a Story That Will Be the Talk of the Entertainment World.

Edgar A. Guest

Answers the Question, "Is the American Home Going to Pot?"-in a Masterful Article, Written in His Inimitable Style,

All in An Issue Packed with Featured Stories of the Stars

to be above to for it for a fo

From when a broad too the ded the big police our stepped is to out if his

N w the nin with the path face saw his adversary. These pages afteleves of his disted describe glanks from pace to page attrades to OC or for watching is every those it seems, that the broad isters since hid made im desperate. For those astancat looked is fit at littering right hand we go glouse over a gam. "Out is snapped to Commit, his own gine apping from its leather as if a veil the built man signed attracts at his signed. "Up with emit repredictions. And the arms well pragain is true way the time. The procedures at hinding died from and everthy bere to the suspects of the left arming.

thought so said O Connor grants, as no patient out a small automatic pist that gleamed a wicked blue in the spo-

light's gate
But the loss neaker in the car was going right aheau—and O'Connar was listen-

Hell up by one mis Leavy set, black clothing and cap, rail west on English Street on toot. No I and No. 2 to Douglas Areine bridge. No 7 guard the Maple Street bridge.

Finds Crime Payless

"I I diva lot of might driving" said the burly man I hat's why I carry that

gan'
'Yean" sad O'Connor dryly "And
I'm bettin' you do a bit of night rian

'W rat do you mean?" faltered the man

n black
'You heard that broadcast hot from headquarters of drift vou?' demanded O'Conner "The waited gay fits your destriction down to the ground heavy set hack chothing and cap and hare we are not three blocks from the place that was trade in a Vouce the man."

not three blocks from the pidce that was stuck up. You're the man."
"I'm net!" cree the man with the piffy face. But his tones were despairing Clearly, he was on the point of going to pieces. "On come on "sale O'Connor," Don't be a fool. I ret fing his don't free you around to the place you stack up. "Tey Il reconnor," and

around to the phase ye shadou up recognize soft.
The suspect sighed wear ly brought down his arms slowly as of he didn't much care whether the peliceman slot him or not. But all the fight had gone out of the burly ling, the thrust his hands forward, whists together, inviting the

ward, wrists togetrer, inviting the briacelets

'What's the use?" he said. "You got me. I won't make no trouble. I done it all right. But I just stack that place up a coupla minutes ago. I run three blocks at top speed—and now. I lear that guy it police head juarters describing me.' What

chose as a sagta soft police meti-

the definition of the entry to a sent every destroy of the entry that the entry the entry that the entry the entry that the entry that the entry of the entry of the entry that the entry that the entry of the entry

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In Next Week's Issue of RADIO GUIDE: Red Hot Taxi

This is in true name story of the police is littleth Kid apig in De toit and the tier end is pit it do placed I the three despited oplased in it. Don't it is start the lling addition to the series. Can be All Cars. It will be in the series of two of Georgia dated Week Erding November 21



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Lighten Your Hair Without Peroxide

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M. M. M. Music Publishers, Dept R.G. Studio Building Portland, Oregon

Will Rogers

Life and Career of The Prairie Piato-Coming Next Week

Want to Write a Song?

(Continued from Page 9)

is going to buy the copies? How are they to be distributed? How are they to be popularized. Radio singers? Ah, there is the rub!—and one of the reasons for this article— for it is in an endeavor to explain to these for it is in an endeavor to explain to these aspiring Harry Warrens that these words are indited. A radio artist has only two or three songs to sing on a program, and consequently must select them with care in order to insure a pleasing and successful performance. How can he do this with an unknown song of questionable merit? He cannot afford to jeopardize his own reputation, even to help a friend; and yet strangers expect him to introduce their brainstorms. brainstorms.

The less the layman knows, the more drastic his demands are apt to be. Some of the propositions made to radio singers are really laughable, but most of the cases are tragic. I know of one poor widow who mortgaged for house to pay for having a worthless song published, and yet she hadn't a ghost of a chance of getting her money out of it, let alone realizing a profit. How I wish I could help her—but not only was the song so bad that I could not sing it; my sponsor would have fired me if I have tried gently, so as not to offend, The less the layman knows, the more

had attempted it!

I have tried gently, so as not to offend, to tell the truth to people sending their songs to me, but none of them wanted to hear that kind of advice, and I never yet have had anyone write and thank me for my honesty. People in ill health and financial dilemmas have turned to song writing as a possible means of livelihood, but they might as well believe in Santa Claus as to expect financial independence from song expect financial independence from song royalties. One invalid wrote me that his royalties. One invalid wrote me that his friends had taken up a collection to get his song published—and now that he had the copies, what could he do with them? What could I say?

I myself am a member of the American Society of Composers, and in spite of the fact that one would expect me to have musual species with my connected to have

fact that one would expect me to have unusual success with my songs, due to my being able to popularize them over the air, nine-tenths of my material remains unpublished. It is one thing to have a song accepted, then put away on the shelf and forgotten. It is another thing to have a real campaign back of st—whereby a publisher's complete facilities reaching from coast to coast and all departments from radio, records, dance halls, hotels, amusement parks and theaters are worked at full capacity to put it over as a smash hit. full capacity to put it over as a smash hit Do not think that the foregoing information is to discourage new writers. The old ones will fade out, grow stale, or die, so we must and will have new writers with fresh ideas and original styles. Rather it is to point out how to avoid the pitfalls and mistakes which keep one from success that this article was written, together with a plea to bear with radio singers if they cannot adjust their programs to include cannot adjust their programs to include your efforts at song writing. If you hope to be a song writer, give the same study, attention, consideration and concentration to its details that you would to any other

profession you might expect to follow. Do not imagine for a moment that it is an easy road to quick success; but if you have real talent, are willing to work hard, you may be another Gershwin.

Vaughn de Leath sings every Monday, Wednesday and Friday morning at 9:15 EST over WMCA in a program sponsored by Battle Creek Foods, Inc.; she is heard over the ABS network at the same





Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharply and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash extra or, if all cash is preferred \$2,250.00. preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money at one time. It would

come in pretty handy right now, wouldn't it? We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptates there are 100 other big, grand prizes. The Second Grand ness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. Third Grand Prize is DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash and many others, Thousands of dollars in special cash rewards. Mall your answer on the coupon today.

Money-No

Sonkie A. Ortseser Pennsylvania

Study the science of the stars in the picture and see if you can help the old Astrologer find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, around the moon, str. It is not as easy as some people may think. Den't give up—keep looking and you may find them. Do you realize that Astrology has an imaginary influence upon your destiny? Mark the faces you find and send to me quick with the coupen.

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Thousands of dollars have already been awarded to many happy prize winners by Parameum Products. Inc. Mrs. Sophie Griesser, of Penn. won \$4,870.00; Mrs. Georgia A. Johna, of Kentucky won \$1,887.50; G. Giebink, of Michigan, won \$975.80 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes. And, new thesesands of deliars more, to be paid to prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buck 8 Sedan and \$1,250.00 cash.

This company is reliable. We belong to the Chember of Commerce of Des Meines. We hank at one of the largest banks in the state of Iowa,—the Central National Sank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we'll send you a picture of prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 first Grand Prize. Don't put it off until tomorrow. It may be too into Doit teday—Might Now!

You kell receive the Buick 8 Sedan and if prompt, \$1,250.00 cash extra, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring.

ANSWER QUICK S 0 2 (1)

Remember, send not one panny with your answer. All you do is now to find ten faces, if you can and mail the compon. Send answer right away.

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The money to pay every prize is on deposit in the big, strong Dee Moines bank. Three prominent Dee Moines businessmen will see that the prizes are awarded honestly and promptly. Get your share of the \$5,00.00 in cash prizes, besides thousands of dollars in special cash rewards, Over 100 prizes in all.

Harry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 Pirst Urand Prizes. Someone wins. May De 12 today. FOR PROMPTNESS

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Just Mail Coupon Oh boy! what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, sducation, travel, etc. Nothing hard to do now. But act quick.

Hurry—mark the faces you find. Just mall the coupon if you can find a hidden faces. This gives you the opportunity to win the \$2,250.00, and your answer quicks Don't selays Mail your answer today.





JANE FROMAN

As She Appears Under the

MIKEroscope

By Fred Kelly

B lazing beauty and a satin-smooth contralto voice are lane froman's external claims to fame. But her real forte is fortistude, both spiritual and material.

The brief saga of her career would be "They said it couldn't be done, but she did it!"

Nature, as though to offset its lavishness with personal charm, put in her way one of the severest obstacles that ever confronted a person otherwise equipped to sing or speak in public. It made her a statterer—not just the common or garden variety, but an explosive stammerer.

In her early school days it inhibited her tremendously; so much so that she determined on a career as a newspaper woman figuring that she could do productive work in a silence that would minimize the opportunities for cruel embarrassment.

She permitted nothing to swerve her from the notion. Throughout her school days in St. Louis, Missouri, where she was born. November 10, 1907, she nursed the newspaper idea, taking it with her when she matriculated at the University of Missouri. It was a secret tragedy. Here was a girl of striking appearance with a voice of rare quality, marked by Fate to make song a mere avocation. Determination was the background with which she worked.

As she pursued her curricular work she caroled endlessly—at study on the campus and made her breath in the classroom.

she worked.

As she pursued her curricular work she caroled endlessly—at study, on the campus and under her breath in the classrooms. Although she did not know it then, the pot of Fame was beginning to bubble.

Fellow students, loving her for her gracious manner and her beauty, were struck with the quality of her voice. She was urged to take part in a campus musical show.

Music moved her—shyness held her back. But she reluctantly accepted the role, and to her surprise was a complete success. She had begun to lick the bugaboo that bedeviled her, at least so far as singing was concerned. She learned that rhythm controlled the defect almost to a point of eradication. That's why she frequently swings one foot as she sings.

It was her first experience with grit as an ally, and it stirred her to follow through. When St. Louis failed to reveal an opportunity for a budding sob-sister, Jane was advised to go to Cincinnati.

Was it her fault that at a party at his home to which a

portunity for a budding sob-sister, Jane was advised to go to Cincinnati.

Was it her fault that at a party at his home to which a mutual friend invited her. Powel Grosley, Jr., radio manufacturer and station executive, heard her sing? Maybe it was; but whatever brought it about. Crosley recognized her talent and urged her to try our over the WLW microphones.

Paul Whiteman was destiny's secondary tool. While on a concert tour he heard her at WLW and was similarly struck with the rich, warm contralto quality of her voice. He proposed that she journey to Chicago. It didn't take a great deal of inducement as Don Ross, for whom she later was to say "I do," had swum into her ken. And he too was Chicago bound.

Finally even Chicago became too cramped for her expanding talents, so she accepted a network program in New York. In the thrill and ample return from her conquest of the sight of the shadow that dogged her. That is—until she was offered a part last year in Ziegfeld's Follies.

For the second time in her life she was called upon to lay a troublesome ghost, and this time she left it hors-de-combat on the field of battle.

She conquered visible audiences as completely as she did radio listeners, and went through her role leaving her admirers entirely unaware of the thing which so had menaced her career.





JANE FROMAN



Radio Guide will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-ninth. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproduction will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.

Triple-Threat Turner

appy Jack Turner they call him, because he is a happy sort of person, and his formula for ke, putg happy is simply to keep busy. And so much does Turner believe in this philosophy of life that he applies it in his daily work.

Recently, just by way of keeping himself busier he decided to play two instruments at the same time. Of course, he already sings. So he is now radio's triple threat.

Having mastered the piano with one hand behind the back, he chose a second instrument. It was the celeste. Now, with his left hand he plays the piano. At the same time his right hand flies over the keys of the celeste, with mellow notes resembling heavenly chimes. Three octaves of notes must be spanned by Happy Jack's right hand, while his busy left occupies itself with piano chords.

Nor is this Turner's first experience at doub-ling up. It's like this. A few years ago fame in the person of NBC reached out and plucked him from an established career in Louisville, Kentucky. Fame beckoned because Happy Jack had become celebrated as the man who sang duets with him-self! That sounds difficult, and at that it isn't so easy as it sounds, even when it is explained that he sang duets by harmonizing with recordings of his voice.

The system worked out quite efficiently. Never once did Jack have trouble with his harmonizing partner—and if the former was a split vibration off true pitch, the phonograph simply kept on rounding out its daily grind. It is said that Jack and his records never were known to have unkind words for each other, or to utter

threats to split up the team. Now Jack is hoping that his two hands get along as well together as did his voice with its wax impressions.

"I still have one foot to spare," the minstrel said, "only I have'nt been able to figure out anything to play with one foot—except a bass drum."

Mark that Turner does not intend to let grass grow under that extra foot.

The man who says to keep happy, keep busy, is occupied busily writing songs during his spare time. Then there is also the domestic business of keeping Mrs. Happy Jack Turner happy.

Happy Jack Turner may be heard daily excepting Saturday and Sunday evenings at 7 p. m. EST or 6 p. m. CST over an NBC network of stations,



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You must see these spoons to appreciate them. The State Seal is enchased in the handle of each spoon in extra-heavy, majestic design. Gorgeous!

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otic collection of extra heavy, durable, quality silverware that should last a lifetime.

Simply clip the coupon below. Mail it to Radio Guide with 15 cents for each spoon wanted. Add 3 cents to cover postage and packing for each spoon. The spoons are sent to you by mail—prepaid.

The spoons of four States are available now—"Illinois," "New York," "California," and "New Jersey." Check the coupon indicating which spoons you want.

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These spoons are Original Rogers Silverware, made by International Silver Company of Meriden, Connecticut, largest makers of silverware in the world. These spoons are their AA quality—

66 Pennyweights of PURE SILVER to the Gross

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NEXT WEEK

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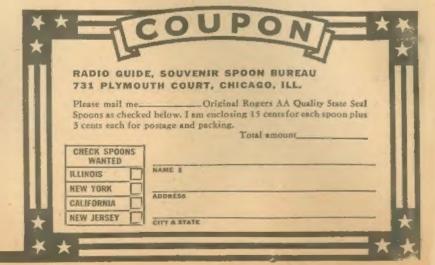
This offer continues next week with the "Michigan" State Seal Souvenir Spoon. To get it clip the coupon which appears in next week's Radio Guide, our Thursday, at all newsstands.

Radio Guide

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besides thousands of dollars in extra special prizes. Would you like to win \$2,500.00 all cash or a Buick Sedan and \$1,000.00? Don't send a cent-just do this-NOW:

CAN YOU FIND 5 FACES IN PICTURE IN COUPON ABOVE?

Some are upside down. Some in clouds. Some look straight at you. Can you find 5 or more faces? Look shurp. Mark the faces you find, clip picture and mail quick—or write on penny postal card how many you find and learn how you may share in thousands of dollars in extra cash profit rewards and win \$2,500.00, too.

Not a Cent of Your Own Money Needed Now or Ever on Our Plan

Maybe this grand opportunity sounds like a dream to you-but hundreds of folks have already won big cash prizes in other Bonnie Day friendship campaigns. Here are pictures of a few. Now comes your chance. Rush your reply. Nothing to lose through answering—everything to gain. This is not a lottery. No luck needed. No slogans to write. No more puzzles to solve. Imagine the

swers has an opportunity to receive cash. The more the merrier. You can be sure to receive cash if you take advantage of my liberal plan. I want quick advertising—quick action—and I'm willing to pay for it. No prize less than \$5.00. Someone wins \$2,500.00—why not you? In case of final ties duplicate prizes will be paid. Think of the joy of winning \$2,500.00. More money in one lump sum than most people save in a lifetime. Mail coupon now!

\$1,000.00 EXTRA FOR PROMPTNESS

They say promptness pays! I will award \$1,000.00 extra to the First Prize Winner just for promptness in following my plan. Winner receives choice of a Buick and \$1,000.00—or \$2,500.00 all cash. Do you want it? I want QUICK ACTION! Will you be prompt?

All Grand Prize Money in Bank

All the thousands of dollars to pay every Grand Prize winner are now deposited in the big, strong Home Savings Bank in Des Moines (assets over \$1,500,000.00). Read the Bank's letter at the right, THAT'S PROOF! We are a reliable firm. I invite you to look us up through any credit agency, any bank in Des Moines, any business house, railroad, express company, magazine, newspaper. We are well known national advertisers.

NO CONNECTION WITH ANY OTHER FIRM OFFERING PRIZES

\$10,000.00 REWARD

will be paid to any worthy charity if anyone can prove that we do not really award all these thousands of dollars in Grand Prizes—or if money to pay same is not in Bank—or if we will not fulfill every Guarantee we make to you.

Send No Money RUSH COUPON

Many who won cash prizes in oth paigns like this thought they didn's chance. Imagine their surprise when New it's your chance. Mark faces, clip picture with coupon, DON'T SEND A will tell you how you can share in the dollars extra in cash profit reward \$2,500.00, too. Nothing to lose—e gain. Tell me your choice if you also Prize—\$2,500.00 or a Buick Sedan of DON PAINTLES Prize \$6.

DON PARMELEE, Price M 112-114 Eleventh St., Des Moines,